

Canada's National Soccer Coaches Association Executive Director Is SportsEdTV Senior Contributor

John DeBenedictis, coach, author and keynote speaker joins global sports instruction platform.



Florida, Miami, Apr 22, 2021 ([Issuewire.com](https://www.issuewire.com)) - [SportsEdTV](https://www.sportsedtv.com) has added another top-level soccer executive and coach to its list of renowned coaches and contributors to the FREE online leader in sports education. DeBenedictis is the founder of the Golden Goal Scoring Course and author of the book, *The Last 9 Seconds - The Secrets to Scoring Goals on The Last Touch*.

"DeBenedictis is in his 40th year of coaching and has coached at all levels including internationally and ran his own soccer camps with Tony Waiters, former English International goalkeeper, and Canadian National Team coach, so he's got the sort of on the pitch experiences our audiences value," said Robert Mazzucchelli, Founder, and Chairman [SportsEdTV](https://www.sportsedtv.com).

DeBenedictis was the first coach to bring the Wiel Coerver Dribbling and Ball Possession techniques to Canada.

“He has also written numerous coaching articles for soccer publications and sport psychology websites which have been instrumental in introducing change in player development programs with soccer clubs across North America,” added Victor Bergonzoli, CEO of [SportsEdTV](#).

In his active career, he played goalkeeper for York University helping them win the National Title in 1977. He played in a professional league called the "National Soccer League" with Toronto Ukrainians.

About [SportsEdTV](#): [SportsEdTV](#) exists to help athletes, coaches and parents LEARN, WIN, and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission.

We do expect people who use our educational resources to become their own champions, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents, and coaches can interact, connect, chat, share content and find new friends. [SportsEdTV](#) videos feature coaching from world-class coaches and athletes - many of whom are or have coached world champions - and have been watched by viewers in every country in the world.

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