

CAI, Made Noble, Ignite Social Impact, and Sustain Equity Team Up to Advance Sustainable Solutions

Maryland, Bethesda, Apr 29, 2021 ([Issuewire.com](https://www.issuewire.com)) - The Center for Advancing Innovation (CAI), Made Noble Corporation, Ignite Social Impact (Ignite), and Sustain Equity, LLC has signed a memorandum of understanding partnering to connect tech-for-good entrepreneurs with technologies, mentorship, and capital.

In this partnership, CAI and Made Noble will provide technologies and mentorship to tech-for-good entrepreneurs. CAI is a Maryland-based nonprofit that recruits entrepreneurs from around the world, and matches them with promising inventions from federal laboratories, universities, and hospitals to launch startups through an 8-month, award-winning virtual challenge-accelerator platform. Made Noble is a start-up studio -- founded by Cari and Shahin Enayati -- that mentors and coaches impact and purpose-driven startups from a variety of industries using a proprietary purpose launchpad methodology in 1-week sprints over a 10-week program.

Also, in this partnership, Ignite and Sustain Equity will help tech-for-good entrepreneurs to access capital. Ignite is a funding portal registered with the Securities and Exchange Commission (SEC) and a member of the Financial Industry Regulatory Authority (FINRA); through Ignite, private, US tech-for-good companies can raise up to \$5 million annually via Regulation Crowdfunding. Sustain Equity is a fund manager that invests in businesses that are creating sustainable solutions for a thriving future. Sustain Equity attracts like-minded angel investors, private equity funds, family offices, and institutions to invest in focused Special Purpose Vehicles (SPVs) and also in targeted Funds.

Rosemarie Truman, Founder, and CEO of CAI and Co-Founder and CEO of Ignite Social Impact said, "Cari and Shahin Enayati are serial entrepreneurs, investors, and friends, who are truly making an impact on the world. By teaming up with Made Noble and Sustain Equity, impact-focused companies that we support through CAI and Ignite will have a better chance of success in making the world sustainable."

Cari Enayati, CEO of Made Noble and Director of Sustain Equity, added, "A partnership among our companies will make us all more impactful. Made Noble graduates and Sustain Equity portfolio companies can receive additional entrepreneurial education through CAI, and access additional capital from the crowd through Ignite. We also welcome CAI startups and Ignite issuers into our community."

To apply for an opportunity to raise up to \$5 million in funding through Ignite Social Impact, private, US-based companies should submit the short application at <http://bitly.com/ignitesimpact>.

To become an impact investor on Ignite Social Impact, anyone can sign up at <https://invest.ignitesocialimpact.com/>.

ABOUT CAI:

The Center for Advancing Innovation (CAI) is a global public-private partnership, non-profit focused on creating a virtuous circle of innovation and driving growth breakthroughs through novel, creative paradigms, and models. CAI's mission is to accelerate and increase the volume of technology commercialization to ignite entrepreneurship, bolster the global economy, and maximize the potential of promising inventions. CAI's award-winning challenge-based accelerator, rigorous evidence-based due

diligence, and capital-efficient lean management models serve to hyper-accelerated “gazelle” high-performing startups for outsized investor returns. For additional information about CAI, please visit <http://www.thecenterforadvancinginnovation.org>.

ABOUT MADE NOBLE:

Made Noble Corporation mentors and supports startups in Pre-seed, Seed, and Series A. We believe every company is different so each one has its own special need in terms of development and investment. We believe that sustainability includes 3 core areas: People, Products, and the Planet. When these three elements have our balanced attention, sustainability, which truly is “the capacity to endure,” will become the standard. Our Mission is to connect, empower and build. Learn more at www.MadeNoble.com.

ABOUT IGNITE SOCIAL IMPACT:

Ignite Social Impact (“Ignite”) is a crowd equity funding portal for US-based technology companies with impact. Ignite was founded by a team of passionate entrepreneurs and scientists to showcase a wealth of innovative companies addressing the United Nations Sustainable Development Goals and to enable anyone to make a positive impact by investing as little as \$100 in those companies. To learn more, visit <https://www.ignitesocialimpact.com/>, and follow Ignite on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

ABOUT SUSTAIN EQUITY:

We invest in entrepreneurs and businesses that are creating sustainable solutions and making the world a better place. We look for leadership teams that have experience in taking a concept to market and solving for some of the 17 Sustainable Development Goals set by the United Nations. These investments can come as an Angel Investor in which we invest in the startup in seed rounds, or as a Fund, in which we work with other Angel Investors, private equity, family offices, and institutions. Learn more at www.SustainEquity.com.

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