

Breast Cancer Awareness Campaign by La Global Foundation in line with United Nations SDG

The global campaign successfully completed its India chapter with crowning ceremony titled “Crown Pageant Global Awards 2021” to honour commendable contribution of the awardees by La Global Foundation, before moving ahead to its Dubai Chapter.



Delhi, New Delhi, Apr 1, 2021 (Issuewire.com) - La Global Foundation, that operates under the guidelines laid by the United Nation’s Sustainable Development Goals (SDGs), successfully completed India Chapter of its global ‘Breast Cancer Awareness Campaign’ followed by “Crown Pageant Global Awards 2021” and 65th session of the ‘Commission on the Status of Women’ in Gurugram, Haryana. It also made the announcement of its preparedness to launch the Dubai Chapter of the campaign, to further its focus on women empowerment, health, education, culture, institutional building, and economic development.

The session was organised with a view to spreading awareness about the growing incidence of breast cancer among women and an award ceremony proudly felicitated achievers doing commendable work in grappling with this challenge.

H.E. Mr. Moe Kyaw Aung, Ambassador, Embassy of the Union of Myanmar attended the event as Chief Guest and appreciated endeavours of La Global Foundation to foster an inclusive environment where women are motivated to focus more on their emotional, mental and physical well being.

The event was also graced by Mrs Sudesh Chadha, Treasurer, La Global Foundation as Guest of Honour and other luminaries included Dr Udit Raj, senior Rajya Sabha Ex-Member; Dr Seema Raj, Principal Income Tax, and Ms Geetika Chadha, Director-Group M.

Following were anointed as winners under different awards categories in “Crown Pageant Global Awards 2021”:

- Lifetime Achievement: Mrs. Meenu Walia, Senior Director, Max Hospital
- Lifetime Achievement: Mr Chetan Deshmukh
- Global Icon Women of the Year: Mrs. Prachyi V Raizada
- International Fitness Ambassador: Mrs. Aarti Pathak
- Miss Plus Size: Ms. Divya Dutt
- Mrs Curvy: Ms Neeru Chopra
- Mrs Curvy: Mrs Chaitali Himanshu Jhaveri
- Sports Rifle Champion: Mr Chetan Deshmukh
- Mrs FITT: Mrs Prachi V Raizada
- Mrs FITT Powerlifter: Mrs Aarti Pathak
- Miss FITT category First Runner up Ms Shreya Relan

Overwhelmed with a deep sense of appreciation, **Dr Meenakshi Sawhney, Founder and Chairperson, La Global Foundation** shared, ***“We are pleased to have successfully concluded our Delhi (India) Chapter of the campaign as with every step forward, we come closure to our target of prevention and cure of breast cancer by advancing the knowledge of maximum women of the disease and need of early detection by methods like self-examination. I congratulate all the achievers and awardees of Crown Pageant Global Awards 2021 and urge them to not stop the tremendous contribution and motivate others also in joining us in this noble cause”.***

Ms Geetika Chadha, Dr Chetna Agrawal, Dr Shelly Parashar, Mrs Bina Malji, and Mrs Shikha Chakraborty from the foundation, had left no stone unturned in making this event a grand success.



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