

Blockchain Boogie. World's first street dance battle for crypto comes with NFTs.

NYC dance community pop up event educates on blockchain technology.

4/23/2021 4:00PM-7PM

UNION SQUARE PARK
NYC

VENUBX & RAIDERS OF CONCRETE
WITH SUPPORT OF
NFT EXPERIENTIAL PRESENT:

BLOCKCHAIN BOOGIE

THE FIRST EVER CRYPTO STREET DANCE CYPHER BATTLE!
JUDGES JEFF SELBY & DJ P FUNK
100\$ ETHEREUM PRIZE!

5PM CYPHER BATTLE
10 PARTICIPANTS

LIVESTREAMING BY FUTUREISNOW EXPERIENCE

SPONSERS:

RAIDERS OF CONCRETE

NFT EXPERIENTIAL

THIS EVENT WILL BE FILMED

New York, New York City, Apr 15, 2021 ([IssueWire.com](https://www.issuewire.com)) - **Blockchain Boogie. World's First Street Dance Battle for Crypto comes with NFTs.**

NYC dance community pop up event educates on blockchain technology.

Presented by VenuBK and Raiders of Concrete with the support of NFTexperiential

Friday, April 23 2021, Union Square (NYC).

Social distancing and masks required.

[Blockchain Boogie](#). The **world's first street dance crypto battle** is an NYC dance community pop up event that **comes with NFTs**. Forward-thinking NYC-native dancer, DJ, and developer who goes by **Boogiee** in the dance world, presents **Blockchain Boogie** with **Raiders of Concrete**, and the support of **NFTexperiential**. Friday, **April 23, 2021** (Union Square; 4-7 PM; dance battle 5 PM; runtime 60 min; social distancing and masks required). **Blockchain Boogie** is a cypher **dance battle** open to **all street dance styles**. The grassroots-organized event, **livestreamed** by **Futureisnowexperience**, has a relevant **educational** component and **sets a lot of records**. It is the **world's first street dance battle** with: 1. **prize in cryptocurrencies**; 2. **livestreamed to become an NFT**; 3. with **proof of attendance protocol tokens** for attendees. The **cypher battle** highlights the importance of the **history, culture and essence** that make the **New York City underground street dance scene** so incredibly unique, and a **worldwide beacon**.

[Boogiee](#), who will also be DJing the event along with DJ Phoolish ROC, has been a street dance performer in New York for over a decade and is a passionate blockchain developer. They created **Blockchain Boogie** to **raise awareness on the benefits and multiple applications of blockchain technology**. "I just think it's a fun way to introduce dancers to cryptocurrencies and what the blockchain can do for artists and entrepreneurs," Boogiee explains. "There's more than just Bitcoin."

[NFTexperiential](#) stepped in to make sure the initiative became a reality when the event was about to be cancelled, bringing livestreaming partners [Futureisnowexperience](#), as well as the NFT factor into the equation. NFTexperiential works to educate and empower artists to embrace their "NFT-potential", supporting and advocating for initiatives like these. "This is the first **"NFT-oriented" street dance battle**. It is an amazing community-led initiative, there is potential for **strong social impact**," says NFTexperiential. "This is what **NYC energy** is all about. Challenges notwithstanding, the streets of New York are alive and kicking!" The **official NFTs** of this event will be put up for sale by NFTexperiential and the proceeds will be donated.

An [online point of reference](#) is set up for registration, proof of attendance tokens (sponsored by **POAP**) and a number of options to set up a wallet (links to Metamask, Coinbase, Gemini, and Trust). Registration is free, but **contestants must provide their crypto wallet address to sign up**. Participants will battle for **Ethereum** for multiple rounds during a **one-hour cypher**. They will be judged based on musicality, showmanship, crowd appeal, and nonrepetitive dance movements. The contest judges [Jeff Selby](#) (creator of NewStyle Hustle) and DJ P-Funk are respected members of the NYC and international street dance scene.

Credits: Produced by: VenuBK; Raiders of Concrete; NFTexperiential. Sponsored by: Raiders of Concrete; NFTexperiential. Judges: announced one week before the battle. DJs: DJ Beet Kollecktaa & DJ Phoolish ROC. Judges: Jeff Selby & DJ P-Funk.

EVENT INFORMATION SUMMARY

WHAT: Blockchain Boogie. World's First Street Dance Crypto Battle.

Free. To register <http://www.linktr.ee/boogieexr>

WHEN: 4 - 7 PM | Friday April 23, 2021

Opens at 4PM | Dance Battle starts at 5PM | Battle runtime: 60 minutes

WHERE: Union Square, New York, NY 10003

PRESS: Press welcome. Please contact NFTexperiential via email if assistance is needed.

VenuBK is an event production platform. Boogiee is the Founder/CEO, DJ and graphic designer of the company. The motto of the Brooklyn-based platform is "create events that inspire others".

Raiders of Concrete was established in 2014 and originated out of Union Square NYC. The Open Source Dance Collective showcases all styles of dancers with house-music-powered street performance. In almost a decade of work, it has garnered global connections, corporate clients and commercial appearances.

NFTexperiential finds its raison d'être in its mission and logo: "Enabling Artists to Nurture Humanity". NFT-based projects of all art forms are supported with the strong belief in the power of the Arts to positively affect and effect social and environmental changes, foster dialogue and communication across communities, countries and cultures, and further economic development. It offers like-minded artists of all artistic disciplines the services, support and skill-set needed to bring their visions to life.

Futureisnowexperience is a weekly livestream show that Brooklyn-based artist developed by Kimyon Huggins, on-air every Sunday 3 PM EST. The livestream is the online version of a pandemic-induce response to the physical artistic experience he has been producing for over two decades. Featuring visual artists and DJs from all over the world as weekly guests, the show facilitates conversations about art, culture and current events.

Media Contact

NFTexperiential

nftexperiential@gmail.com

Source : VenuBK

[See on IssueWire](#)

