Baton Rouge Elite Steps Out to Celebrate Diversity Among Women in "The Power of Women" Inaugural Fashion Show

Prominent Fashion Stylist Nina RO\$\$ presents an elegant red carpet celebration on the River Terrace of The Shaw Center in Downtown Baton Rouge on May 28. All Proceeds Benefit The Greater Baton Rouge Food Bank



Louisiana, Baton Rouge, Apr 15, 2021 (Issuewire.com) - For Media Inquiries and Sponsorship Opportunities Contact:

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NINA RO\$\$ Presents: The Power of Women Inaugural Fashion Show will be held on May 28, 2021, at the Shaw Center for The Arts in Downtown Baton Rouge. The show will be an elegant red-carpet celebration of diversity among women in business presented through fashion, beauty, culture, and talent that includes amuse-bouche, live entertainment, runway models, and words of inspiration as

well as an opportunity to shop with a variety of vendors which are yet to be announced.

Attendees have already begun to purchase tickets for the fundraiser which will start at \$35 per person for advance purchase and \$65 per person thereafter. All proceeds for the night will benefit Nina's signature charity, The Greater Baton Rouge Food Bank, a 501(c)3 entity that has provided hunger relief for parishes in Louisiana since 1984. The contribution will benefit families in 11 Parishes: Ascension, Assumption, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, St. James, West Baton Rouge and West Feliciana. The donated funds will go directly to these families by distribution through churches, meal sites, soup kitchens, shelters, group homes, emergency services, counseling, etc.

Co-hosted by Max 94.1 On-Air Radio Personality LaTangela Fay Sherman and Comedian AO of Comedy Central fame, the night's performances are scheduled to dazzle between the DJ sets from Perfect 10 Entertainment, dancer Michael Hayes, empowering poetry from the former Poetic Paige and captivating runway fashion shows creatively directed by NYC model and Confidence Coach Dutchis Runway.

Despite being the first major event from Nina RO\$\$, her hard work as a stylist for the Baton Rouge elite has put her in all the right social circles. An event of this magnitude has garnered contributions and support from Congressional District Candidate Dartanyon Williams and The Hon. Lamont Cole, Mayor Pro Tem of Baton Rouge as well as Cota Skin Founder and CEO Britni Ricard. Attendees can expect to hear words of inspiration from these famous faces throughout the night of this amazing show as they collectively spread the message of unity, diversity and empowerment to women in business nationwide.

"Diversity means revealing and sharing the best of who we truly are, not only in business but in ethnicity, intelligence, and a common humanity." Describes Nina. "I want young girls to be excited and inspired as they see prominent women in business as vendors as well as confident models on the runway. "

The talented team of professionals hand-picked by Nina RO\$\$ also include Celebrity Makeup Artist <u>Jessica Haynes</u> who has given us the highly coveted looks of Da Brat and Jesseca Dupart, and fellow stylist Tronecia Lockhart. The models participating in the show are women and young girls of all clothing sizes, shapes and ethnicities who will be coached by Dutchis Runway and personally styled by Nina RO\$\$ in a variety of looks crafted by local designers as well as those from fashion houses everywhere.

Tickets are on sale via the event website <u>www.powerofwomenfashionshow.com</u> and ticket outlet Eventbrite <u>http://bit.ly/POWeventbrite</u>. Advance ticket sales end on April 15th.

About Nina RO\$\$: A Grambling Alumni born and raised in Baton Rouge, NINA RO\$\$ is a seasoned, fashion stylist who has emerged as an inspiring, spirituous voice that deserves to be recognized. Her brand, The Doll House, makes a bold statement of self-expression through style, color and confidence regardless of ethnicity, height, weight or ability, which defies the limitations of beauty standards worldwide. Inspired by fashion from the 60s, 70s, and early 90s, Nina's clients experience a look that is stylish, versatile, and a bit of a twist from each decade. It could be sneakers or boots. No matter what it is, NINA RO\$\$ pulls clients out of their clothing comfort zone. Follow her on Instagram (@styledby.ninaross)

About Dutchies Runway: Dutchis Runway is an NYC model and confidence coach for women and young girls around the world. With students as far as the UK, Brazil and Caribbean Islands, his focus on the polished delivery of professionalism, attitude, and charisma are fearlessly consistent. As an entrepreneur educated at Grambling University and trained by the most prominent fashion houses,

Dutchies made a successful pivot in business during the Pandemic of 2020 by offering confidence coaching online. Now 'School of Dutchis Runway & Model Training' is now available by a tap on demand. Follow him on Instagram (@dutchisrunway) (@schoolofdutchis)

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