## An underlying great cause behind this NFT

"Be the change you want to see in this world" - Mahatma Gandhi



**Singapore, Singapore, Apr 16, 2021 (**<u>Issuewire.com</u>**)** - Mintable user, <u>invest0rgear</u>, pledged to donate 10% of NFT sales to support Asian American Charitable Organisations. With this in mind, invest0rgear minted his first-ever NFT on Mintable, <u>What the Phouck</u>, a 1/1 NFT that includes commercial rights and the ability to resell.

When asked about the reason behind "What the Phouck", invest0rgear, said, "The whole idea behind the NFT was to smile, not cry over spilled milk, or in this case, spilt Pho." invest0rgear further elaborated, "In light of recent violence against Asian Americans, 10% of this auctions' NFT sale will be donated to an organization of your choice that supports the AAPI community. Several examples of options - Apex for Youth, Asian Americans Advancing Justice, or Asian American Advocacy Fund."

"What the Phouck" is currently listed on auction, going for a bid of 0.47 ETH.

## **About Mintable**

Mintable is a marketplace that supports the creation, listing, and sales of digital assets such as NFTs. Mintable is built on a decentralized, peer-to-peer model as it aims to empower contemporary artists and creators to get due recognition and rewards from their work. The platform is easy to use with an intuitive UI, and users can easily browse, mint, or sell their tokens without any prior knowledge of coding. Founded in 2018, Mintable is built on and secured by the Zilliqa and Ethereum blockchains. In 2021, renowned venture capitalist and television personality, Mark Cuban, announced a significant investment to help scale this promising app, which has sold and auctioned works by prominent global artists, musicians, and entrepreneurs.

For more information, please visit: <a href="https://www.mintable.app/">https://www.mintable.app/</a>

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## **Media Contact**

Mintable

info@mintable.app

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