

24Seven Connect Announces The First, Turn-key Compliance And Shipping Product For Retailers Of Alcoholic Beverages

24seven Connect Is Now Boxcheck, Powered By 24seven Connect.



California, Napa, Apr 12, 2021 ([Issuewire.com](https://www.issuewire.com)) - 24Seven Connect has changed its company name to Boxcheck, powered by 24Seven Connect. This announcement coincides with the launch of Boxcheck's ground-breaking compliance, shipping, and customer experience platform. Boxcheck's proprietary technology is the first of its kind and the only alcohol compliance and shipping platform specifically designed for retailers. It gives retailers access to a discounted rate shipping program where fees like Adult Signature Required and Residential Surcharges are deeply discounted. Boxcheck allows retailers who sell, or wish to sell, alcohol beverages a streamlined, scalable, and fully supported compliance and shipping product.

"Shipping alcohol online is complicated. From state and local laws to age verification to tax, there are a lot of moving parts to selling alcohol online, the right way. Many retailers tell me that they simply aren't equipped to manage all of the complexities. That's why we created Boxcheck – to take the hassle out of shipping alcohol online," said Marc Goodfriend, CEO.

Boxcheck is built on microservices architecture with a robust API stack for easy integration. With the growth in retailer e-commerce, Boxcheck fills a much-needed void to help alcohol retailers scale their businesses compliantly. Boxcheck handles compliance, tax, national shipping, same-day delivery solutions, and customer experience, so retailers can focus on growing their businesses. It offers an approachable transaction model, making it appropriate for all business types and sizes.

“Boxcheck overcomes the administrative challenges retailers have faced with alcohol beverage compliance by modernizing their direct-to-consumer operations,” stated Chad Boonsupa, SVP Operations. “Our goal in developing this technology platform was to optimize retailer operational efficiency while improving profitability and improving customer satisfaction. Boxcheck checks these boxes, simplifying and streamlining retailers’ direct-to-consumer compliance and shipping.”

ABOUT Boxcheck, Powered by 24Seven Connect:

Boxcheck and 24Seven Connect were born in Napa Valley, the center of the American Wine Industry. Boxcheck, powered by 24Seven Connect is a technology software company specializing in compliance and delivery solutions for retailers, producers, and online marketplaces selling alcoholic beverages.

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