

2021 Zhejiang Online Export Trade Fair (Southern Africa-Electromechanical & Hardware)

The virtual expo and business matchmaking platform is being Organized by Department of Commerce of Zhejiang Province, and Powered by Zhejiang International Trade & Exhibition Co., Ltd.

Kenya, Nairobi, Apr 7, 2021 ([Issuewire.com](https://www.issuewire.com)) - The pandemic has created an environment where businesses need to be innovative to meet the challenges of the new normal. Online exhibitions and buyer-seller meeting platforms have emerged as the go-to destinations for those who want to expand and diversify in the changed scenario of current times. In sync with this thought, the *Department of Commerce of Zhejiang Province*, and *Zhejiang International Trade & Exhibition Co., Ltd.* has announced a unique opportunity for stakeholders in the Electromechanical & Hardware industry to meet and generate business. The expo targets the Consumer Goods industry of Kenya, Ethiopia and Southern Africa.

Supported by CREAT, the expo will see top manufacturers from Zhejiang province showcasing the latest range of their products to African buyers. There will be more than 50 exhibitors from multiple segments of the Electromechanical & Hardware industry, such as Hardware Tools: Hand Tools, Power Tools, Welding Tools, Construction Tools, Pneumatic Tools, Painting Tools, Tool Boxes, Measuring Tools And Instruments, Hardware Products, Furniture Decoration Hardware, Various Adhesives, Seals, All Kinds Of Doors And Windows, Fasteners, Locks, Anti-Theft And Alarm Products, Security Equipment, Nails, Wire Mesh, Mechanical, All Kinds Of Small Mechanical And Electrical Products, Air Compressors, Steam, Diesel Generators, Auto Spare Parts, All Kinds Of Faucets, Pipe Fittings Valves, Water Pumps, Bathroom Pendants, Heating, Air Conditioning And Ventilation Equipment, Kitchen Appliances, Kitchen Utensils, Stainless Steel Products, Decoration And Tools, etc.

This is an excellent platform to strengthen the trade between Africa and China. At a time when a business has hit a new low due to the restrictions on travel and transportation. The expo will give a boost to business opportunities and will help stakeholders in exploring new avenues to diversify and expand in the current business environment. The range of products has been selected keeping in mind the requirements of the Kenyan, Ethiopian and African markets.

All discussion amongst participants will take place online via Zoom Video Conferencing platform.

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CREAT EVENTS

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