YourMD.ca Announces Immediate Availability of Topical Finasteride

Breaking Down Barriers to Canadian Accessing Health Care

YourMD.ca

Alberta, Calgary, Mar 11, 2021 (Issuewire.com) - YourMD.ca today announced the immediate availability of a topical gel form of Finasteride – a powerful drug in helping to treat hair loss as it stops testosterone from getting converted to dihydrotestosterone (DHT), which is the hormone that causes baldness.

Traditionally, Finasteride comes in the form of a daily pill and is nearly 85% effective in stimulating hair growth within the first three to four months. Canadians can now get the same proven-effective Finasteride results **without a daily pill** in a newly released topical gel that also include the following features and benefits:

- Treats hereditary hair loss, commonly known as male pattern baldness or androgenic alopecia, in men
- Effective on men between 18-65 years of age
- Easy, once-a-day application
- Fast drying
- No pills to swallow
- Potentially reduced side effects compared to oral Finasteride tablets

Available through <u>YourMD.ca/hair-loss</u>, Canadians can now get the topical gel form of Finasteride in the privacy of their own home all while receiving the same high-quality standard of care they have come to expect. YourMD.ca offers online consultation and ordering service that connects Canadians with trusted medical professionals across the country to obtain hair-loss treatment.

"Topical Finasteride provides Canadians with alternative medical treatments for hair loss without the need to take a pill every day", says YourMD.ca CEO and founder "We're excited to be the first to bring an innovative compound Minoxidil + Finasteride topical solution, after months of collaboration with our medical partners"

Backed by licensed Canadian medical specialists, family physicians, and pharmacists, YourMD.ca is committed to serving the lifestyle and health needs of all Canadians and to educate and increase awareness to destigmatize and encourage people to seek medical attention for something as common as hair loss. Patients can currently seek treatment for hair loss, but other lifestyle categories such as weight loss, acne, and mental health treatment will be coming in the near future.

About YourMD.ca

Your MD Inc. (www.yourmd.ca) is e-commerce and modern telehealth platform breaking down barriers

to access medical care. We provide a one-stop-shop for education and treatment solutions for certain ailments. We aim to change the conversation from a health issue to a discussion about lifestyle and wellness. We have a passionate group of employees and advisors looking to make a step-change in healthcare in Canada. YourMD.ca makes receiving healthcare easy, as it should be.



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