

Volunteer Youth Coaches to Get Elite Sports Instruction Assistance

NAYS and SportsEdTV team up



National Alliance for Youth Sports

Florida, Miami, Mar 10, 2021 ([Issuewire.com](https://www.issuewire.com)) - The National Alliance for Youth Sports (NAYS), a leading youth sports nonprofit 501(c)(3) organization, has teamed up with SportsEdTV, an online platform that provides free, online, cinema-quality sports education.

Initially, [NAYS](#) will embed a dozen or more demonstration [SportsEdTV](#) instruction videos in their online coaching environment, encouraging coaches to access the full array of hundreds of high-quality multi-sport teaching videos produced and curated by SportsEdTV.

[NAYS](#) has certified more than 4 million participants in its youth coaching program. [SportsEdTV](#) enjoys more than 3 million monthly unique visitors of its free online sports instruction videos.

Kate Nematollahi, [NAYS](#) Director of Education Programs described the partnership as “marking mutual milestones for each organization, actively complementing missions and visions of [NAYS](#) and [SportsEdTV](#).”

“Our model of producing free world-class sports instruction online for audiences anywhere with an internet connection is sure to be highly valued by the huge volunteer youth coaching community that [NAYS](#) represents,” said Victor Bergonzoli, CEO of [SportsEdTV](#).

Beyond their coaching section, NAYS’ online communities are established to concentrate on issues germane to families and league executives. SportsEdTV expands its educational base with daily instructional contributions in blog form from its faculty of renowned sports educators. NAYS coaches will be invited to contribute to the SportsEdTV publications.

About SportsEdTV: SportsEdTV exists to help athletes, coaches and parents LEARN, WIN, and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission.

We do expect people who use our educational resources to become their own champions, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents, and coaches can interact, connect, chat, share content and find new friends. SportsEdTV videos feature coaching from world-class coaches and athletes - many of whom are or have coached world-champions - and have been watched by viewers in every country in the world.

About the National Alliance for Youth Sports

The National Alliance for Youth Sports (NAYS) educates, equips, and empowers youth sports leaders, volunteers and parents so all children can enjoy the lifelong benefits of sports. NAYS, a nonprofit 501(c)(3) organization, partners with more than 3,000 community-based organizations and has trained more than four million coaches, parents, officials, and administrators since its inception in 1981. Learn more at nays.org.



Media Contact

SportsEdTV

rmazzucchelli@sportsedtv.com

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