

Verifier, partners of the digital identity; recreates the meaning of digital trust

Unbuckling their principles of foundation, compromising their user trust, increasing susceptibility to cyber-attacks and diluting end to end encryption.



Delhi, New Delhi, Mar 3, 2021 ([Issuewire.com](https://www.issuewire.com)) - The new set of rules are drawn to promote traceability and transparency. The social media giants are in a lurch and are coining many arguments on their part. Though, they are willing to go by the norms if no choice is left at their end. However, they believe following the new norms is unbuckling their principles of foundation, compromising their user trust, increasing susceptibility to cyber-attacks and diluting end to end encryption. Hence, making their ecosystem unsafe with volatility. However, the GOI in a bid of making social media networks(SNSs) and digital content generators accountable took such steps, while following the exact corollary of events across the globe. Manifesting the new set of rules is to downplay the intervention and access of unlawful intermediaries. Therefore, all this is demanding several drastic changes. Now, the social media networks along with the digital content platforms are required to verify their users very strictly. Without any iota of leniency, they are compelled to frisk the identities of the clients/customers/employees and partners in the business.

Check-in real-time the veracity of the description of those identities becomes their first duty to perform. Here these guidelines are further twisting and twirling their grip indirectly on various other business organisations.

The intimate interaction of enterprises with SNSs to float their content can become a prey of the new rules. The reason for getting so will be the ample number of verification types that are mandated to be followed from now onwards. The last two decades have witnessed exceptional growth in various IaaS

platforms. They cater organisations to verify the people who make deals with them. Provide them with a record of the user base. Such organisations over time have developed and increased the features in their mechanism of checking and verifying the identities.

Some of the famous digital identity verification platforms in India are IDfy, Signzy and Verifyer. All of these identity verification systems are the most agile ones to verify the real identity of users in a jiffy. They can detect fraudsters by checking their details like face and iris. With their amazing features like live detection and video verification, they narrow down the chances for intruders. By partnering with the most authentic APIs they can scrutinise the credentials in a moment.

As per the newly framed guidelines the inclination to adopt these platforms would further accelerate. Since the need to verify the user, these digital platforms have become the best options to go with.

Likewise, Authbridge has been providing its services for more than 10 years and to a huge extent has made ID verifications a success. Similarly, Verifyer has arrived newly in the market to cater the services of pursuing risk-free, convenient and effective KYC activities. Trulioo, and various others have been doing the same job from last many years. Finally, the importance of all these platforms has cut the clutter. They have become threshold of safety to overrule all the apprehensions and insecurities of tech-giants. Including the organisations that float their content on different online mediums. World is changing and at the same time, these web tools are nurturing their transformation. All these digital tools ilk Verifyer are the apt rescue for all the big organisations in such tumultuous times. To redesign a new world of authenticity free from duplicates and to terminate the digital impersonators, these game-changing tools are there to play this significant role. Establishing transparency, cementing security and replanting the seeds of trust to grow in the digital world. Doing this all by adhering rightly to the compliances of the land.

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Source : Verifyer Technology Pvt Ltd

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