

TradePass Global to host Ethiopia's State Minister of MiNT at BYTES '21: Africa

His Excellency Dr. Ahmedin Mohammed (PhD), State Minister at Ministry of Innovation and Technology (MiNT) in Ethiopia to join Africa's most influential meeting point, BYTES '21: Africa, virtually on 20-21 April 2021.



BYTES '21
BIG DATA & ANALYTICS SUMMIT | AFRICA

REVOLUTIONIZING DATA
**FOR A SMARTER
TOMORROW**

REGISTRATIONS OPEN NOW

**20 - 21
APRIL 2021**

SOUTH AFRICA
09:00 AM - 02:00 PM (GMT+2)

KENYA
10:00 AM - 03:00 PM (GMT+3)

NIGERIA
08:00 AM - 01:00 PM (GMT+1)

A VIRTUAL EVENT BY
TRADEPASS

Karnataka, Bengaluru, Mar 16, 2021 ([Issuewire.com](https://www.issuewire.com)) - Despite the setbacks from COVID19, Africa's digital economy is on track to expand in the coming years, transforming the way businesses and government function with the potential to reach \$180 billion by 2025, according to the Google and IFC

report.

In line with Africa's commitment to developing innovative approaches and new models of collaboration for digital transformation, His Excellency Dr. Ahmedin Mohammed (PhD), State Minister of Ministry of Innovation and Technology in Ethiopia will highlight his vision towards implementing Ethiopia's digital transformational plan at [BYTES '21: Africa \(LIVE\)](#) on **20-21 April 2021**, organized by Tradepass.

In an interview leading up to BYTES '21: Africa, Dr. Ahmedin pointed out that "the Ministry of Innovation and Technology (MiNT) aims to build a digital economy by implementing digital practices and building the capacity of relevant stakeholders along the way."

"BYTES '21: Africa will empower big data and AI technologies innovation and play a major role in bringing together regional and global industry leaders, top-notch tech companies, and influential government officials to connect in a constructive, open-dialogue environment to explore solutions for issues hindering the big data and AI innovation", he added.

Organiser of BYTES '21 and the CEO of Tradepass, Sudhir Jena said that "this is an important milestone in Tradepass journey to host the biggest influential and virtual meeting point in Africa with the support of Ministry of Innovation and Technology. Moreover, the launch of BYTES '21 in Africa stands to create a global data science ecosystem for every data and analytics professionals, with Africa positioned as the destination of choice with the proactive initiative as 'Digital Ethiopia Strategy 2025'."

More than 1500 data analytics and CX leaders from 350+ public and private enterprises in Africa will attend to connect and learn how to apply advanced data science techniques to unlock the benefit and turn their large and complex datasets into actionable insights within their business operations.

Some of the high-level speakers joining the summit include Sasol's CDO, Bhavesh Talesara; Absa Bank's CDO, Hartnell Ndungi; Airtel Africa's Business Analytics Head, Emmanuel Lubowa; HSBC's VP - Head of Global Data & Analytics, Krishma Singla; Dentsu's CDO, Paul Stemmet; Multichoice Group's Executive Head of Business Advisory, Moloko Komane; Standard Bank Group's Head of Data Office, Emmanuel Osanga; and many others.

Topics of discussion include 'how big data can solve Africa's biggest challenges?', 'the principles to build healthy data-driven organisations using data science mindset', '4 key pillars to fostering a data-driven culture', 'the growing role of AI and Big Data in healthcare', 'how will AI take predictive analytics to the next level?', 'turning your enterprise data into intelligence (Power of Analytics), and many more.

For more information, visit www.bytesummit.com

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Source : Tradepass

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