Three Teenagers Launch An Ethical Approach To Body Care And Sportswear



California, Los Angeles, Mar 26, 2021 (<u>Issuewire.com</u>) - Remain has launched on the crowdfunding platform Kickstarter. VYPRFit, remain's parent company, was launched in October of 2020 by three teenagers who set out on a mission to provide ethical products to people who live active lifestyles. Remain is their new, all-natural, eco-friendly, and reusable body care line made with ingredients you can pronounce.

VYPRFit's CEO, Noah Livingston stated, "We are very excited to be expanding our product offering to tap into a new market, which will allow us to be more agile as a company. We are also excited for the

fact that we can become even more eco-conscious."

Their Kickstarter launched on March 20th, 2021, and is set to end on May 4th. Currently, they are in the development phase of their ethical sportswear line on top of their body care line.

VYPRFit's COO, Cole Burdett said on March 25th, "We are committed to developing our new lines of products that are made ethically, yet durably. We want to be a strong competitor in the sportswear industry in the next year or so and the way we have decided to do that is by redefining our niche." They have been in business for over five months and have each said they have learned a lot and have many things to come. One of their main long-term goals is to become a carbon-neutral brand by the end of 2022.

Ryder Burdett, the company's CBO, recently stated, "We know that becoming a carbon-neutral brand around 2 years after launch is ambitious, but that's the way we want to do business. We believe in protecting the environment and one of the main ways we can do that is by reducing our carbon emissions as well as launching remain, which is all-natural and reusable."

As for the future of the brand, VYPRFit is on an upward trajectory and all three founders want to keep it going that way. Their main priorities right now include their Kickstarter, attempting to get involved in the retail space and push for carbon-neutrality by the end of 2022.

To get your VYPRFit products, simply go to vyprfit.com. If you would like to contact them, you can simply email them at contact@vyprfitsupport.com.





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