

The Y on Earth Community announces affiliate partnership with Patagonia and Patagonia Provisions.

Patagonia is the latest addition to the Y on Earth Approved® regenerative economic platform, which supports its community mobilization, soil regeneration, neighborhood resilience and climate action missions.



Colorado, Boulder, Mar 6, 2021 ([Issuewire.com](https://www.issuewire.com)) - The Y on Earth Community has announced the addition of Patagonia and Patagonia Provisions to its *Y on Earth Approved*® regenerative economic ecosystem. In this affiliate partnership, the Y on Earth Community will receive a portion of the proceeds from Patagonia sales, further bolstering its non-profit budget and funding the Y on Earth Community Podcast series, soil regeneration events, community mobilization events, and stewardship and sustainability educational resources.

The [Y on Earth Approved](#)® ecosystem already includes several other fair-trade, certified organic, regenerative, and biodynamic companies like **Earth Hero, Zeal Optics, Purium, Wele Waters,**

Zenbunni, Growing Spaces, Soil Werks, Vera Herbals, Earth Coast Productions, Liquid Trainer, and Chelsea Green Publishing. Links with special discount codes to each of these companies can be found at yonearth.org/partners-supporters. Y on Earth Community Founder and Executive Director, **Aaron William Perry**, says that “This regenerative economic framework is an innovative way for our non-profit to enhance its fiscal resources while also celebrating and amplifying the voices of these great companies working to create a more socially just and environmentally sustainable world. Not only does this make great business sense for all of our companies, but it is also a working demonstration for new regenerative economic models.”

Patagonia is a global leader in organic and regenerative cotton apparel, recycled plastic performance wear, and outdoor gear. Its new regenerative and organic food products line, **Patagonia Provisions**, is leading the way in the food and beverage categories for at home, on the go, and on the trail categories, sourcing directly from regenerative and sustainable farmers, ranchers, and fishermen from around the world.

Brad Lidge, Founding Director Emeritus at the Y on Earth Community, says that “We are thrilled to partner with Patagonia and Patagonia Provisions, adding another impactful company to our synergistic ecosystem. Besides being a leader in apparel and outdoor gear, Patagonia has always been conscious of sustainable environmental practices and a brand my family and I love supporting. We are truly grateful for our regenerative partnerships and look forward to continuing this significant work of sustainable practices.”

For more information visit: yonearth.org/partners-supporters.

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