## The MSME & Startups Forum – Bharat gets a NOD from Ministry of MSME, Govt. of India to push the MSME Sector

MSME & Startups Forum - Bharat is a PAN India platform for MSMEs, Startups, Enterprenuers, Businesses, Professionals, Consultants & NRIs all over the globe with a vision to help them learn from each other and promote their product & services.



Uttar Pradesh, Varanasi, Mar 6, 2021 (<u>Issuewire.com</u>) - The President Mr. Manoj Kumar Shah had a meet last Monday, at New Delhi with the Minister of Micro, Small and Medium Enterprises in the Government of India, Hon. Cabinet Minister Mr. Nitin Gadkari, where Mr. Manoj discussed & explained that how the Forum is helping its various kinds of members (typically Founders of Start-Ups, Business owners of MSMEs, etc) in achieving their respective goals and helping the PM's vision of #atmanirbharat and #vocal4local.

Hon'ble Cabinet Minister Mr. Nitin Gadkari extended his support for the cause and assured to help the MSME & Startups Forum – Bharat in every possible way.

As a concrete next step Hon'ble Minister Mr. Gadkari agreed to participate in a webinar hosted by the MSME & Startups Forum – Bharat for its member base at 6.30 pm on Saturday 27th March 2021.

Hon'ble Minister Mr. Gadkari & Mr. Manoj also agreed to host an **MSME Summit & Start-Up Mela** at Varanasi, the constituency of Hon. Prime Minister Mr. Narendra Modi around Q3.

Such collaboration can only mean that the forum will now be able to provide a much better level of

solutions and services to all the various enterprises.

The President Mr. Manoj Kumar Shah along with the Chief Patron of the MSME & Startups Forum, **Dr. Vijay Chauthaiwale** who is also the Incharge of Foreign Affairs Department of BJP, have affianced with Niti Aayog through **Mr. Ramanathan Ramanan** who is the **Mission Director of the Atal Innovation Mission (AIM) & an Additional Secretary of the Niti Aayog**, Government of India. Mr. Ramanathan and Mr. Manoj anticipated the joint benefits of the collaboration and hence agreed to sign an MoU towards leveraging the huge Govt. investment across 68 nationwide Atal Incubation Centers (AIC), further details are protected under the confidential clauses of the MoU.

Considering that the MSME & Startups Forum – Bharat has kicked off just five months back, the platform has gained tremendous response and massive traction with over 10,000 entrepreneurs from MSME & Start-up across the nation & also through the spread across Indian diaspora global base. The MSME & Startups Forum – Bharat is increasingly gaining huge popularity every day as more than new 100 MSME/Startup members are getting added to the platform on a daily basis.

The MSME & Start-up Forum – Bharat is going in with full zest in every corner to meet the Hon. Prime Minister's vision of India becoming 5 trillion economies by 2025, through the forum's vision & mission of enhancing & developing the MSMEs & Start-up ecosystem in India and making them successful.

MSME & Start-up Forum – Bharat is also aggressively working towards bridging the employment gap and generating employment opportunities for the skilled & unskilled youth through leveraging several government policies for MSMEs & startups. One concrete step in this direction is the active collaboration & signing of an MoU with Technology Information, Forecasting, and Assessment Council (TIFAC) of India's Department of Science and Technology which was formed under the Chairmanship of Late. A. P. J. Abdul Kalam and a team of experts.

These strategic government collaborations shall provide a huge amount of support towards all the enterprises linked with the Forum through better investments, wider industry support, and strategic partnerships.

With the motto of 'Connect – Collaborate - Innovate', President Mr. Major Kumar Shah & the General Secretary **Mr. Sanjay Banarjee** has led the forum to a bright future and it now provides PAN India support towards the enterprises that represent our nation's future. The shared space of ethical and progressive business development that they have strived to build is now able to empower enterprises at a national scale.

Not only does the MSME & Startups Forum promise to uphold this vision, but it also endeavors collaborations that will be beneficial for the economy as a whole, and build our country a strong base of MSME manufacturing & service units.

MSME & Startups Forum – Bharath envisions to encompass the 60 million registered MSMEs across the nation through collaborations and shared empowerment.



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