## Sports Flashes launches Sports Quiz League – The biggest Sports Quiz of India

Sports Quiz League - Biggest Sports Quiz in India to cover 20000 Schools during IPL



Delhi, New Delhi, Mar 14, 2021 (<u>Issuewire.com</u>) - Sports Flashes launches Sports Quiz League - The biggest Sports Quiz of India

Or

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Sports Flashes to produce, broadcast & distribute Sports Quiz League which is going to be the biggest Sports Quiz in India

Sports Flashes which is the Only 24x7 Sports Radio Channel in India, announced today it is launching the biggest Sports Quiz of India called Sports Quiz League. It will cover around 20000 schools across 10 cities of India during IPL 2021.

It will be promoted and broadcast across the Sports Flashes App & Web platform besides multiple other platforms including top Audio platforms, News Channels, Youtube, Facebook, and Twitter. The estimated reach of the Indian audience would be more than 200 million fans during the IPL.

On the occasion, Raman Raheja, Founder, Sports Flashes said, "Sports is an ever-growing genre and Indian Sports Fans are always ready to showcase their knowledge, views, and passion. With Sports Quiz League, we shall invite young fans to present their knowledge to the world. The League would also help fans to widen their knowledge about Sports and Sports stars. We are happy to expand our footprint in India through this unique model. It will be a Hybrid Model with Online & Offline participation. We intend to reach an audience of 200 Million Indian Cricket Fans during the IPL 2021. We shall be tying up with various radio, Audio & digital platforms for feeding the content. It will be a cracker of an IPL 2021 and Sports Quiz League will surely ensure lively & exciting content to compliment it"

Radio Sports Flashes was launched in January 2018 as a 24x7 Internet Radio Channel, that broadcast Sports content like Live Chat Commentaries, Talk Shows, Special Sports Programs, Experts Comments, Sports News & Updates, Audio Documentaries, University Sports & Sportainment Content. It is the Official Global Audio Broadcast Partner of Indian Cricket.

Radio Sports Flashes is available on the Sports Flashes Mobile App and sportsflashes.com

## **Media Contact**

Sports Flashes

accounts@sportsflashes.com

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