Smart Meetings Announces Winners of 2021 Smart Women in Meetings Awards

Read their stories in the March Smart Meetings Magazine

California, Sausalito, Mar 8, 2021 (Issuewire.com) - Smart Meetings, the leading meetings industry publisher and essential resource for event professionals, is proud to announce the winners of the sixth annual Smart Women in Meetings Awards. This prestigious awards program has come to serve as a cherished achievement for women who are making a significant impact and elevating the meetings industry.

The global meetings business is predominantly female, but women's representation in industry leadership roles lags. Smart Meetings, a woman-owned company, aims to empower women and support their professional advancement. After a particularly stressful year when many women suddenly found the juggling of roles even more difficult, these women supported their teams, customers, and families. Through this awards program, Smart Meetings recognizes women (and those who identify as female) in all levels of their careers who inspire us with their aptitude, leadership skills, and dedication to their work in the meetings industry.

The awards highlight the industry's top female meeting professionals in seven prestigious categories: Hall of Fame, Visionaries, Industry Leaders, Innovators, Entrepreneurs, Stellar Performers, and Rising Stars. These living muses were distinguished by nominations from their industry peers and colleagues and evaluated against hundreds of remarkable, qualified meeting candidates. They earned top honors for their commitment and significant contributions to the meetings industry.

"As the leader of a Woman-Owned business under the Women's Business Enterprise National Council (WBENC), the Smart Women in Meetings Awards are near and dear to my heart," said Smart Meetings founder and CEO, Marin Bright. "It's my honor to shine a light on the accomplishments of my fellow women in meetings and celebrate our progress together as one united community, particularly in this year where we all learned some challenging pandemic lessons."

Read the stories of the Smart Women in Meetings Award winners in the March Smart Meeting Magazine.

Smart Women in Meetings Award winners will be featured in the magazine and will receive on-stage honors at the Smart Women in Meetings Awards gala on September 15 at the Smart Woman Summit in Las Vegas.

The Smart Woman Summit

The 2021 Smart Woman Summit will be held at Resorts World on September 15. Everyone (women and men) in the meetings industry are welcome to attend this educational and professional development conference. The Smart Woman Summit will feature workshops, thought-leading keynote speakers, dynamic networking opportunities and will culminate with the Smart Women in Meetings Awards gala.

About Smart Meetings:

<u>Smart Meetings</u> is the leading meetings industry publisher and voice of inspiration for meeting professionals. We inspire our audience of meeting and event professionals to dream big—and create brilliant experiences that delight attendees, achieve desired results, and elevate the impact of the

meetings industry. We are essential reading for the evolution currently happening all over the globe. Smart Meetings publishes cutting-edge meeting content in print and digital magazines 12 times per year, hosts world-class networking events, produces CEU-accredited webinars, and offers a myriad of digital resources, including Smart Sourcing and Smart U.

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