

Sky247 as Official Sponsor of the Emirates D10 Tournament 2021



United Arab Emirates, Sharjah, Mar 23, 2021 ([Issuewire.com](https://www.issuewire.com)) - Sky247.Net gets on an agreement to be part of the Official sponsors for the 2021 season of the Emirates D10 cricket tournament.

The second edition of the Emirates D10 will take place in Sharjah, from March 24th until April 5th. Both junior and senior players will compete in a total of 33 matches, that will be played at the Sharjah Cricket Stadium.

A women's match will be also played before the Final, at Sharjah as well. It means a huge and exciting development for women's cricket and it's a pretty big step on the goal to build a strong UAE women's cricket team soon.

After the huge success of the Abu Dhabi T10, Emirates D20 (both powered by Sky274), and Sky247 Abu Dhabi Series, this is one more partnership between Emirates Cricket Board and Sky247 with the goal to be part of the sport's growth on UAE.

Sky247 is also the official sponsor of this year Pakistan Super League which shows how the brand is committed to being a big support for cricket events all over the globe and how the brand wants to be noticed and well know within the cricket audience.

João Coimbra, Sky247 Marketing Manager made it clear by saying that "The brand strategy is to be part of the life of every cricket fan and we know that this kind of sponsorship will help. The fans are the real reason why we work on this project on a daily basis and of course, we want to make our brand noticed and this kind of event is a huge help to achieve our goals!"

" Apart from that, we truly believe that throw this, we'll be able to support every young cricketer that dreams to play on the big stadiums one day! Our brand has a big focus on supporting sports and we see ourselves on the ECB philosophy and that's the reason why we take the chances to sponsor their events. One of the goals of this tournament is to give a chance to young players, and we definitely want to be part of this", Mr. Coimbra said.

About us

SkyInfoTech NV is a global iGaming company based out of Curacao having business in Asia, Africa & South America through various online and offline products. SkyInfoTech being the company covering all major and minor cricket events as our markets offering globally, we feel there is a space for collaboration between ourselves considering the increasing awareness of sports betting worldwide. We are partners with Vanuatu, Zambia, Tajikistan, United Arab Emirates, and Pakistan already and many more potential partnerships are on their way.



Media Contact

SkyInfoTech Ltd.

joanapereira@skyinfotechltd.com

+351 962 202 775

Abraham de Veerstraat 9, Curacao, PO Box 3421

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