

Salesforce Upgrades Dextara Partnership Status, Recognizes Innovations & High Partner Value Score (PVS)

Telangana, Hyderabad, Mar 3, 2021 ([IssueWire.com](https://www.issuewire.com)) - Salesforce, the global CRM leader that empowers companies of every size and industry to digitally transform and create a 360° view of their customers, has upgraded Dextara's partnership status to Silver Consulting Partner, recognizing faster innovations, increased contribution during tougher times, enabling customers to be highly successful from anywhere and becoming more relevant and strategic during the pandemic world.

Dextara reached the target number of points on Salesforce's unique scoring system called the partner value score (PVS) that uses a complex algorithm based on elements such as customer satisfaction scores, certifications, projects needed to achieve this feat.

"Our new partnership status reflects the brand promise - #Build>Great> empowering every Dextarian to ensure our clients are delighted and experience digital throughout their transformation journey", comments Sreekanth Lapala, CEO, Dextara. "We are continuously innovating to help our clients succeed - we have copyrighted models like CoDE helping product companies implement and build features on the fly through certified teams consisting of specialized experts within days and not weeks. At Dextara, we are simplifying and perfecting this exact phenomenon for Clients by helping them access, deliver and enable anywhere — where experiencing digital is an ongoing process through people-centricity, location-independence, resilient delivery, and support.

Sreekanth Lapala, further explains - "With 100+ Salesforce Certified Experts, we are focused on our mission to help Businesses Xperience.Digital. This up-gradation is a strong testimony and recognition of the outstanding value-add offered through our proprietary business models".

To find out more and "Xperience. Digital." please visit: www.dextara.com

About Dextara:

Dextara is a premier provider of Salesforce services. With our mission - #Build>Great>, we ensure every client at Dextara is delighted and experiences digitally. We practice Digital Transformation (DX) Innovation and to stay true to it, we have built a team of highly experienced and certified Salesforce experts to support every facet of clients' Salesforce implementation. Clients optimize, build & run Salesforce anywhere in the world with Dextara's US & India offices. Visit: www.dextara.com

About Salesforce:

Salesforce, the global CRM leader, empowers companies of every size and industry to digitally transform and create a 360° view of their customers. For more information about Salesforce (NYSE: CRM), visit: www.salesforce.com

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