noon.com announces huge Ramadan grocery sale on noon Daily

Up to 75 percent off thousands of products, exclusive deals, bundles, and extra 25 percent off for Visa card holders



United Arab Emirates, Dubai, Mar 29, 2021 (Issuewire.com) - noon.com, the region's homegrown digital marketplace, announces its mega Ramadan noon Daily sale will be live from 1st April until 12th May with up to 75 percent off groceries and household essentials set to delight customers across The United Arab Emirates over the month of Ramadan.

From the 1st of April, customers can access 10 Day 10 Flash Sales, 12-hour daily surprise sales packed with incredible deals across all categories including fresh produce, supermarket staples, and grocery items. As well as this, customers will enjoy price crashes of up to 75 percent off over 60 thousand products, including fresh fruit and vegetables, meat, dairy, cleaning items, and baby care. Deals start from as little as 1 AED on pantry staples such as honey, jams, salt, noodles and more.

Customers using Visa credit or debit cards at checkout will also receive 25 percent off all <u>noon Daily</u> orders over 30 AED from the 8th to 10th of April (T&Cs apply).

Maya El Ayach, Digital Strategy & Growth, noon, said: "Ramadan is an exciting and busy time for us at noon. The team has worked hard over the past few months to ensure we have the best assortment

of products at incredible prices for customers shopping on noon before and for the duration of Ramadan. We're committed to making this a successful time for the thousands of local sellers, too. Our sellers use noon as their digital store, utilizing our huge last-mile fleet, marketing services and more to reach millions of shoppers in the region."

To make evening festivities even more special, Iftar kits will be available for customers to purchase at <u>noon Daily</u>. The bundles are packed with Ramadan essentials such as rice, sugar, salt, chickpeas, cooking oil and more. Bundle prices will range from 49 AED, 69 AED and 119 AED, showcasing offers from top brands such as Barakat, Meat & More, Emirates Kitchen, and many more.

Top brands on offer throughout the month-long sale event include Ariel, Selpak, Grand Mills, Heinz, Rainbow, Dettol, Omo, and more. Stock up on amazing deals with brands such as Heinz, Vimto, Tang, Lipton Yellow Label Black Tea and more.

Customers will also see prices drop across household essentials with Ariel laundry detergent available for 61 AED, and Fairy dishwashing liquid at just 9 AED.

Customers can rest easy knowing that noon Daily does its utmost to provide efficient next-day delivery services and guaranteed quality from a wide range of trusted retail partners, with safe, 100 percent contactless purchase-to-delivery and no minimum order restrictions. Offers are valid on noon Daily from 1st April until 12th May, updated daily across the platform.

ABOUT NOON.COM

Noon.com is a joint venture between the Kingdom of Saudi Arabia's Public Investment Fund and Mohamed Alabbar. noon.com is a Saudi company, headquartered in Riyadh and was founded with the mission of building an ecosystem of homegrown digital companies from the region, for the region to safeguard the future of our digital landscape. Noon seeks to bring exceptional value, support service to our region's consumers and businesses. Noon's consumer platform first went live in the Kingdom of Saudi Arabia on 12th December 2017 and has grown to become the region's leading online shopping destination with operations present in KSA, the United Arab Emirates, and Egypt. Primarily a digital ecommerce platform utilizing home-grown technology talents, noon has rapidly built deep native capabilities in its marketplace, fulfillment, logistics, and payment platforms.

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