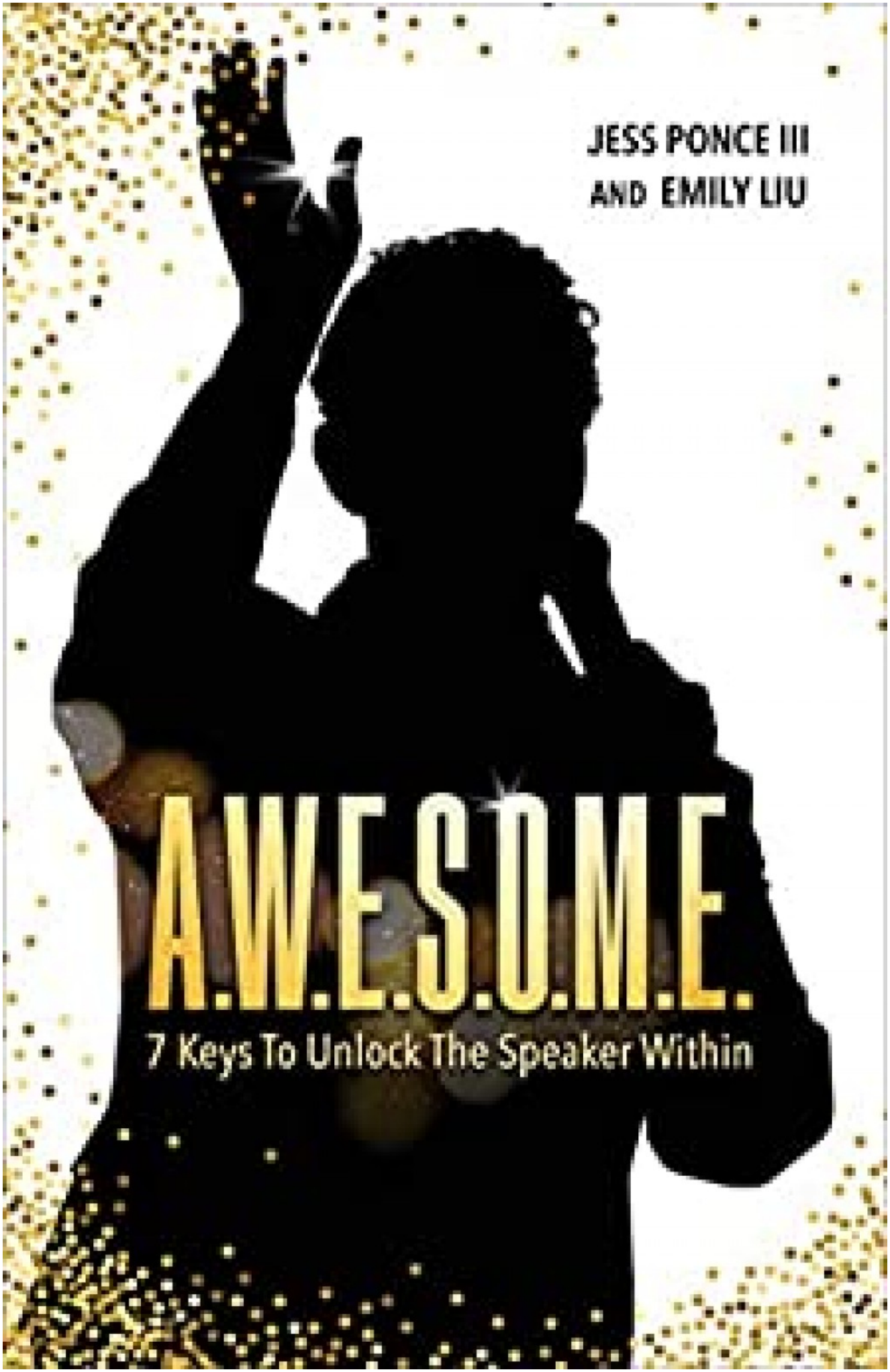
New Business Guide Offers Timely Solutions for Professionals Overwhelmed by Post-Pandemic Expectations and Communication


JESS PONCE III
AND EMILY LIU
A.W.E.S.O.M.E.
7 Keys To Unlock The Speaker Within

Missouri, Lees Summit, Mar 24, 2021 (Issuewire.com**)** - The pandemic changed communications forever. Now months into 2021 the post-pandemic business world expects everyone to communicate with clarity and confidence in-person and online. Learning how to stand out and routinely show up at your best can feel impossible, but it isn't. Hollywood media coach Jess Ponce III expertly shares how you can personally overcome a common problem everyone shares—fear of public speaking.

Packed with practical strategies and critically important tips, **A.W.E.S.O.M.E.: Seven Keys to Unlocking the Speaker Within** was written by the international author team Jess Ponce III and Emily Liu and is available in both digital and paperback editions in English and Chinese.

Based in California and available for interviews, Jess Ponce III provides the necessary tools—and the encouragement—for people to discover the natural power of their own voices from on stage to on zoom and everything in between. He can offer comments and thoughts on a wide range of stories, including:

- How CEO's and executives can become better spokespeople in the new business normal
- How to truly reconnect when you're face-to-face again with clients, colleagues, and customers
- How businesses can reach diverse audiences in a socially aware society

Lucasfilm, The Walt Disney Company, HGTV, LinkedIn, The Ritz Carlton, and BNP Paribas are some of the internationally known brand leaders who have called on Jess to coach their executives, spokespeople, and talent. Praised by leaders across the communications industry, A.W.E.S.O.M.E.: bears a title that serves as a compelling acronym to help prospective speakers approach the mechanics of verbal communication with insight, strategies, and confidence to make talking to large or small groups successful and rewarding. With the genuine warmth and expertise of an experienced communications coach, Jess empowers readers with proven action steps to become Aligned, Wired, Empathetic, Simple, Open, Magical, and Engaging with every speaking opportunity.

ABOUT THE BOOK

A.W.E.S.O.M.E.: Seven Keys to Unlocking the Speaker Within

Every day you engage in public speaking. Your ideas and beliefs are shaped into words heard by others. What you express creates a new reality. This guide awakens the powerful speaker within you. Fear and uncertainty will no longer stop you from owning the spotlight. You will discover ways to speak with the intention to provide the message your audience needs to hear.
Learn how to:

- Express yourself with clarity, confidence, and charisma
- Deliver effective pitches, interviews, keynotes, toasts, and presentations
- Align your words with your body language, external surroundings, and untapped intuition
- Create messages that stand out, regardless of the medium or situation

Media coach and international personal branding expert, Jess Ponce III liberates the seven A.W.E.S.O.M.E speaking skills you already possess within. Enriched with wisdom from an international business consultant and performance coach Emily Liu and a myriad of entertainment professionals, this

comprehensive guide will empower you to shine anywhere, anytime.

PRAISE FOR THE BOOK INCLUDES:

"...Jess helped our management team build their best authentic executive presence via his professional advice." ~**See See Ooi, CEO Asia, BNP Paribas Cardif**

"...Whether it was over video conference or in-person, Jess's approach and attention to detail were key to my success." ~**Zaid Ali, Senior Director, LinkedIn**

Jess Ponce III is available for interviews and appearances.
For booking presentations, media appearances, interviews, and/or book-signings contact Robin Blakely at 660-973-2723 or Robin@CreativeCenterofAmerica.com

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