

Loofur Announces Rebranding, Changes Name to Rentofurnished

The company unveiled a new name, new logo, and new product release as part of an extensive rebranding initiative.



RENTOFURNISHED

Rental That Fits Your Budget

Uttar Pradesh, Noida, Mar 28, 2021 ([Issuewire.com](https://www.issuewire.com)) - Argil Ventures Pvt Ltd, a leading provider of Furniture and Appliance rental services, has completed an extensive rebranding effort in response to accelerated company growth and renewal to its corporate vision. At the heart of this rebranding is a change of the company brand name from Loofur to Rentofurnished. In response to the new brand, the company has also changed its Logo.

The new logo is an evolution of the company's previous logo, with a look and feel that embodies Rentofurnished tireless determination and genuine care for its clients' success. The new typeface and vibrant colors reflect the company's approach to their work: energetic, passionate, and innovative.

Over the past 12 months, the company has cemented its status as the market leader for affordable furniture and appliance rental marketplace. It has experienced 30%+ YTY growth, tallying 500 customers in Delhi NCR. This growth reflects the increasing recognition of the company's product range over a diverse customer base.

The company is also in discussion to raise an undisclosed amount of funding with few HNI individuals.

ABOUT Renttofurnished:

At Rentofurnished we enable urban Indians to make their homes and offices better, by giving them cost-effective furniture and Appliances on rent. We operate our services in Delhi-NCR and headquartered in

Noida, India. Rentofurnished is owned by Argil Ventures Pvt Ltd, A company engaged in multiple business lines

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