

Intelligent Diva Gives Us The Tea on her Music Style

Intelligent Likes to Release Music using Multiple Genre's



Florida, Jacksonville, Mar 27, 2021 ([Issuewire.com](https://www.issuewire.com)) - Some people might recommend an artist to stick with only 1 genre of music, in order to obtain a large fanbase. However, Intelligent Diva utilizes a different approach. The artist tells us that she is a super fan of versatility, diversity, and creativity. For some people, they take the business and financial aspect out of when they are creating music. But, not Intelligent Diva, the artist tells us from the moment she starts to write a song it becomes a marketing strategy. The artist wants to be able to express her creativity and versatility. She doesn't want to stuck

in the category of one genre, and she doesn't want to be compared to another artist. When she states, she treats her music as a business, the IT Diva does just that. The IT Diva takes into the considered what are the top genres of music right now, based on marketing analysis.

Today some would say Pop, Hip Hop and Rap, Rock, Dance and Electronic music, Latin Music, Indie and Alternative Rock, Classical Music, K-Pop, Country, and Metal. Next, the artist selects the genres of music she would like to focus on which compliments her style, and how she intends to use the song. which are Pop, Hip Hop, Rap, Dance, Latin Music, and Alternative indie. The artist has 2 producers which she uses. She uses SFR Beats for the majority of her beats. Intelligent Diva says she loves them because they have a variety of beats by genre, occasion, and also by artist. The artist has always known that she wanted her songs to be utilized for film, television, and events. Therefore, while some would not recommend an artist to choose multiple genres but to stick with one because fans may not like the change. The artist started out experimenting with multiple genres of music because she isn't just focusing on fans, she is focusing on businesses. As an independent artist, she wants her music to be heard all over the world. Therefore she focuses on connecting with businesses who love and support Indie music in film, commercials, etc. Therefore, in order to have this growth, she needs a producer who has the variety that can give her what she is looking for. This is why she chooses SFR Beats. Their license agreement allows you to publish and upload your song anywhere you want, and you're free to monetize it forever and keep 100% of all royalties you can earn!

The artist doesn't select beats that sound like an artist because her goal isn't to sound like a particular artist. There is a lot of artists who make great music today. They sound great when they play live, and they love connecting with fans via social media and digital channels. But, Intelligent Diva is truly a business professional. She works during the day, therefore her focus in connecting can't solely be social media the artist tells us. The artist likes to look into making money in different ways to make money. Especially, today, everything now is about digital and streaming. Therefore Intelligent Diva focuses on marketing to businesses in addition to marketing consumers.

Therefore, her targeted audience is over 18 years of age with the focuses being on two tiers. One is from her business to business and the second tier being from business to consumers. For the business to consumers, this is where social media is recommended. Artists use social media networks to gain fans. However, you can't guarantee that everyone who is on social media will buy your music. Also, then social media can also impact the morale of an artist, she states. You are busy trying to be creative. However, reading the comments, paying attention to the likes and dislikes when an artist is trying to stay positive can block your focus. Therefore, the artist doesn't try to focus on social media. The artist focuses more on business to business. Some artists don't look at their music as a business. But Intelligent Diva surely does. Therefore, she knows businesses need music for a variety of things. They may want it for events, movies, television shows, advertising, commercials. So she focuses on both marketing to business and marketing to consumers. Since there is no right or wrong, it's total up to an artist to decide. An artist could miss out on opportunities if they are not marketing to business.

The artist has this in mind each time she makes a song. For example, the artist wrote the song Boyshorts. The song was about how much her boyfriend loves to see in her boyshorts and what his reaction is. The artist is a huge fan of lingerie and wants to start a lingerie line. The song could be used to market lingerie or Boyshorts. The lingerie business is a profitable business in general. Inexpensive to produce, easy to add value, and sell at a high price. The artist has created a small sample of Boyshorts and crop tops to be marketed as merchandise under her Intelligent Diva Music brand. The artist is seen wearing the merchandise on the cover of the album art Work It Out Now. The artist was also featured in Bella Affaire Magazine in a magazine spread where a black and red crop top with boyshorts from her very own clothing line. She plans on linking up with a manufacturer and selling the merchandise assets

in various colors and will use her own song to market the clothing line. The artist has considered it would be nice to partner with a lingerie company that makes boyshorts as lingerie to link up with because they also could have customers who are fans of 'Boyshorts' already. Between the fans of the music artist Intelligent Diva, and the song "Boyshorts". The artist has already trademarked her brand. But has not officially launched the line yet because she wanted to take off the business part of protecting the brand. The estimated earnings of a lingerie line are in the billions. Therefore is Intelligent Diva could pull this off, it would generate passive income for the artist.

Her single Sexy Walk landed her a partnership with Foremost Entertainment. It was featured on the Flint Tale Soundtrack. The artist also says this song could be used for fashion shows or a high heel shoe advertisement. The artist loves shoes, high heels to be exact. Work It Out Now is also a commercial song that could be used for fashion shows, or played at a business like a gym.

The artist says she never studies the sound of another artist, she studies how she plans to market them. Then she writes the song and it makes it personal. She sings about her relationship. Sure they can be hot and steamy where specifically states the song is intended for adults over the age of 18, couples. She talks about keeping relationships hot and spicy. These are songs that are great for market to consumer and market to business. From a business perspective, there are companies that cater to adults keeping it hot in spicy. Her songs are perfect for those to use in their adult content businesses.

Intelligent Diva considers herself more a singer than a rapper. But she combines her talent with her songs because she is also an actress and does voiceovers. Therefore, in the song, she gives you who she is, the marketing strategy is built into the song. Her spicy personality is built to the song. She feels the music industry is a large field. But she didn't get into the music business to compete with anyone. She does music for the passion and decided to turn it into a business for her, to expand create other sources of income. It didn't come from studying another artist, it came from studying the business and what she wanted for herself. Therefore, she has created her own path. The artist is full invested in her career, without a major label or company support. However, she is an artist who has started her own record label and formed business relationships and networks, and has formed her own team to support the various aspects of her career. Now, we see why they call her Intelligent Diva.



Media Contact

WLKPR Services

wlkprservices@gmail.com

Source : WLKPR Services

[See on IssueWire](#)