

Impactree Joins Civic Alliance to Champion Democracy

Impactree aims to increase civic engagement by providing communities with resources to take action on the issues they care about most.



California, San Rafael, Mar 11, 2021 ([IssueWire.com](https://www.issuewire.com)) - Today, Impactree is proud to join Civic Alliance, a nonpartisan coalition of more than 1,000 businesses working together to encourage every American to participate in shaping our country's future. Civic Alliance strengthens our democracy by encouraging civic participation, supporting safe, accessible and trusted elections and building an engaged civic culture.

As part of Impactree's participation in Civic Alliance, we aim to empower people and organizations to take action on the issues they care about most through our engagement tools.

"Consumers and employees are looking to businesses to lead by example when it comes to civic responsibility," said Brooke at Impactree. "Impactree understands that organizations need the right tools to discover and share meaningful ways to engage their communities to take action. That's why we've teamed up with Civic Alliance to advance engagement in elections and shape the future of the communities where we live, where we work, and where we operate."

In 2020, Civic Alliance member companies registered tens of millions of new voters, supported more than 5 million employees with civic education programming and trusted resources, and reached nearly every American consumer with empowering messages to navigate new voting options, including early voting and vote by mail. With its valuable tools, resources, events and partnership opportunities, Civic Alliance helps companies engage employees and consumers as active participants in civic life.

About Impactree

Impactree is a civic engagement platform that empowers passionate people and organizations to overcome a sense of inaction by centralizing meaningful, measurable actions to drive authentic impact in our lives, communities, and the planet.

About Civic Alliance

Civic Alliance is a nonpartisan business coalition that strengthens our democracy by supporting safe, accessible and trusted elections and inspiring every American to participate in shaping our country's future. Founded by the CAA Foundation and Democracy Works, Civic Alliance cultivates a community of companies united by a shared belief that an active democracy is good for business, and an engaged business community is good for democracy. With its valuable tools, resources, events and partnership opportunities, Civic Alliance helps companies engage employees and consumers as active participants in civic life. Join us at civicalliance.com

Media Contact

Impactree

brooke@impactree.com

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