

Fusion Informatics Launches Digital Agency - MANAL

Fusion Informatics an application development company with its presence in India, the USA, and UAE, today announced the launch of its new brand digital agency “MANAL”.



Karnataka, Bengaluru, Mar 24, 2021 ([IssueWire.com](https://www.issuewire.com)) - [Fusion Informatics](#) an application development company with its presence in India, the USA, and UAE today announced the launch of its new [brand digital agency “MANAL”](#). For more than two decades company has delivered many applications empowered with leading technologies. Due to the growing needs of clients in the field of digital, it became imperative and essential to have a digital partner with whom they can build as well as market to bring in the new business goals. Hence after careful analysis of Fusion, Informatics decided to extend their portfolio services to provide digital offerings under a single platform.

Delivering relevant experiences and building a lasting relationship with the customer is every brand’s dream; however, in this crowded digital marketing ecosystem, identifying the right digital marketing agency that incorporates a befitting digital marketing strategy is difficult. Also, every business is unique and has a unique set of challenges.

Addressing these challenges through the right digital channel and tactics is the need of an hour. Digital is increasingly becoming complex with the customer at the center. The high marketing expenditure on traditional media and fewer returns on investment has been doing rounds for many years. While digital is opening up new windows of opportunities for all businesses across vertical, it still not just straightforward for someone to walk in and grab it.

Manal is evolved out of the necessity to provide a holistic portfolio of services with its professional team. A multi-channel digital ecosystem requires a group of experts that can collaborate and create something unique. Manal has a highly seasoned team of Creators, Designers, Technologists, and Media Planners to turn the brand’s voice into action.

“Manal is a 360-degree digital agency, that offers integrated digital marketing services, backed by data and long-standing expertise, we keep digital at the core of everything we do” Said CEO& Founder [Ashesh Shah](#).

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About Manal:

Manal, is a full-service digital agency focused on offering services that can bring the online business of Startups and SMBs to the success charts. It exists to help its clients in getting brand-new elevations by providing them with components of true success. The company is on the mission of applying path-breaking digital marketing tactics to ensure the brand stays competitive now and in the future.

For more information, please visit the website: <https://www.manal.agency>

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Source : Manal

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