Fibre2Fashion unveils market intelligence tool 'TexPro' for nonwovens & technical textiles sector





Gujarat, Ahmedabad, Mar 17, 2021 (Issuewire.com) - Fibre2Fashion, the leading business, and intelligence platform, also known as the knowledge disseminator to the global textile, apparel, and fashion industry, has launched <u>TexPro for Technical Textiles</u>. TexPro, launched in 2017, for the textiles-apparel-fashion industry has been admired by leading international fashion retailers and brands. Since its launch, <u>Fibre2Fashion's TexPro</u> has been proven as the go-to authority for market updates and

trends, offering well-rounded information for the textiles-apparel industry. Offering similar features for the technical textiles sector, the TexPro for Technical Textiles is designed to assist those in the technical textiles value chain take informed business decisions.

Being a one-of-a-kind intelligence information provider, TexPro (Technical Textiles) provides critical data insights and analysis on raw material pricing, export-import data, tariff rates, tender, patents, and other high-quality information for the technical textiles industry.

"Over the past three years, we have incessantly enhanced our <u>market intelligence tool TexPro</u> based on the feedback and inputs received from key industry players and decision-makers in the textile and apparel industry. This also made us realize the requirement of a similar platform for the technical textiles segment, which is expected to grow at a much faster pace compared to the traditional textile value chain," Deepti Lahane, general manager—Market Intelligence at Fibre2Fashion, said.

"We have now launched <u>TexPro (Technical Textiles)</u> with an aim to provide the same standard of intelligence information for decision-makers in the technical textile sector. By experiencing TexPro, one can gain access to highly relevant information on the global technical textile space, all at one place," Fibre2Fashion director Jose Daniel added.

The various modules covered by TexPro for Technical Textiles are:

- Raw Material Prices: Current and historical prices for fibers and yarns
- Export Import Data: Country-wise, value- and volume-wise export-import data for technical textile products
- Tariff Barriers: Duty structure and non-tariff barriers imposed by various countries
- Market Sizing: Statistical forecast numbers for various technical textile segments
- Tenders: Access to global technical textile tenders with application criteria details
- Patents: Information on existing and applied patents for various technologies used in the technical textile sector
- News & Articles: Access to daily news and articles based on the technical textile sector

About Fibre2Fashion:

<u>Fibre2Fashion</u> is a global business, knowledge & media platform that has been serving the Textile & Apparel industry for over 2 decades with its unsurpassed services to manufacturers, retailers, brands, buying houses, and even large to small business enterprises.

About TexPro: TexPro is a market intelligence tool designed to empower the <u>textile and apparel</u> <u>industry</u> by sourcing high-quality data across the globe. The platform assists decision-makers in the textile, apparel, and now technical textiles businesses to take strategic and calculative decisions to reduce market risk.



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