

Elife: a site to give rides for them all.

This integrated platform aims to become your greatest ally when talking about any kind of ride, anywhere you need it, in the fastest and easiest way. And when they say “any”, they mean it.



California, San Francisco, Mar 31, 2021 ([Issuewire.com](https://www.issuewire.com)) - We're sure you are familiarized with your favorite mobility app by now. You feel comfortable with it, but you are also aware of its limits. What happens when you need to book a ride for a group larger than the usual 6 people allowance? What if you need a WAV (Wheelchair Accessible Vehicle)? What about pet transportation? Those niche services are mostly offered through off-line channels, meaning lengthy paperwork.

Things get worse when we talk about hiring these services abroad, having to deal with language barriers and tourist traps in a world with 5.5 billion non-English speakers. None of the most popular mobility apps provides multilingual chauffeur service upon request.

Dan and Gang, two immigrant Bay Area longtime friends and serial entrepreneurs wanted to change that by creating a unique solution where you can do something so simple yet so comfortable: be able to book any kind of ride you need, anywhere in the world. Both had the experience and tools to fulfill the task: While Dan grew a company from 0 to 500 employees and 30M USD in funding, Gang was Director of Software Engineering at eBay, in charge of building multi-billion monetization platforms used by 70 million sellers worldwide.

By using the pandemic as a unique opportunity to build and shape its platform, Elife took this chance to become a comprehensive, user-friendly ground transportation platform with great results. With a proven model that has been tested during the most difficult season for ground transportation in history, Elife's bold bet is already paying results, doubling its revenue during March 2021 compared to February, and being able to handle the demand increase without a flinch, a great stress test.

Elife has built a large network of multilingual transportation experts in 150 countries, covering thousands of cities -more than any renowned mobility app- and regions in the 5 continents, using AI to match passengers with drivers who speak their language, solving barriers for non-English speakers. Elife

expanded the transport solutions beyond the regular ride: NEMT (Non-Emergency Medical Transport), Wheelchair Accessible Vehicles (WAV), bus rental, special event transportation, pet transport, and school transport.

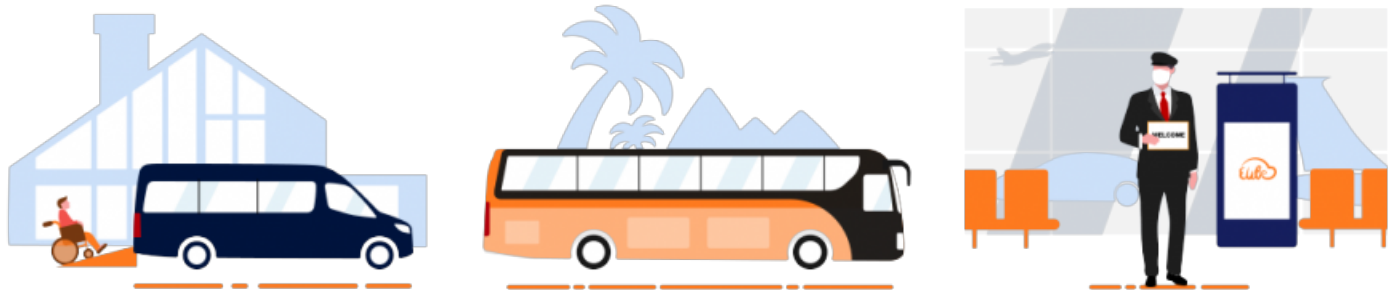
"We wanted to expand our transport solutions beyond the usual ride-hailing service that most apps offer" Dan expresses "Our main objective was to create a user-friendly platform that could allow our customers to hire usually hard to book transport services such as coach bus for a field trip with the same ease as booking a private airport shuttle or a limo service. Our array of transport solutions is one of our major advantages."

Dan also talked about their in-advance booking system *"Every one of our drivers knows their daily rides in advance. They don't have -neither they want- to wait seated for one. That way we eliminate downtimes, helping them be more productive."*

Elife is also a better choice to book large group transportation. *"Most people don't want to deal with a bus rental company, because of the unnecessary paperwork or long time to get a quote" Dan explains "Elife allows you to get an instant quote for any ride you need. In a few seconds, you can book the service that best suits your needs and pay a flat rate for it."*

In order to create a comprehensive worldwide transport platform, multiculturalism is a must. Elife's staff is confirmed by people from different countries in America, Europe, and Asia. *"Even though we haven't met in person, we consider ourselves a family" Dan states with a smile "Every opinion, plan, and the idea is considered, placing our passengers and providers in the center of all our strategy. We are a group of passionate people who want to help to build a better-connected world."*

If you want to discover the unique set of Elife's transportation solutions, visit elifelimo.com. The team currently works on improving the CX. *"All our services are currently web-based, so our drivers and customers don't have to deal with updates. We feel comfortable with that" Dan finishes.*



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