"Delhi Duty Free" AND "Allways VIP" Partners for a never before airport experience





Recieve These Exclusive
Suite of Benefits With
Each Allways VIP Booking
at India's Largest Duty
Free Store



ADDITIONAL 10% OFF OVER & ABOVE SHOP OFFERS ON SHOPPING OF ₹10,000 OR MORE



EXCLUSIVE NO QUEUE CHECKOUT



PERSONAL SHOPPING MANAGER



EXCLUSIVE OFFERS ON PREMIUM BRANDS FOR YOU



DELIVERY ON GATE OF PRODUCTS PURCHASED AT DELHI DUTY FREE STORES





India, Delhi, Mar 9, 2021 (Issuewire.com) - India's largest Duty-Free operator; Delhi Duty-Free has partnered with Premium Port Lounge Management Company (Plaza Premium Group), arguably the largest independent airport lounge network operator in India which also provide meet and greet service to passengers travelling through Delhi International Airport.

Plaza Premium Group provides a passionately curated "Meet & Greet" service for travellers called "Allways VIP Meet and Greet" that truly democratise the airport experience for passengers irrespective of the airline and the class of travel. It connects all the services at the airport to assist arriving, in transit and departing travellers. It also offers an array of services which includes VIP lane access for cars, dedicated service officer for helping with the airline and airport-related processes, dedicated porter for baggage assistance, buggy service for gate transfers, premium lounge access and now exclusive benefits at Delhi Duty-Free.

The joint tie-up will enable passengers availing "Allways" service to get exclusive "preferred benefits across" multiple touchpoints at airports. Airport experience tends to be a mixed bag of high & low anxiety zones with multi-agency clearances during international departures and arrivals. Especially after long haul flights or starting a long-duration flight this tie-up will be a personalized service for international travellers with a great shopping experience at Delhi Duty-Free.

Delhi Duty-Free & Allways Meet and Greet service feature will make the entire journey seamless & extremely rewarding. Exclusive Suite of benefits at Delhi Duty-Free include:

- Dedicated Personal Shopping Manager for each "Allways VIP" guests
- Additional 10% off at all Delhi Duty-Free stores.
- Exclusive offers from premium brand partners.
- No-Queue billing at dedicated cash-tills.
- Delivery of products purchased to boarding Gates; lounge or arrival hall.
- Priority handling of post-shopping assistance.

Always Meet and Greet services are available in various packages for arriving and departing passengers at Delhi Airport. The array of services include:

- First lane access/ VIP pick-up point access for guests' cars at the airport
- Warm welcome with co-branded placard at drop-off zone at departure or at aircraft arrival gates
- Assist with the airport and airline-related processes including terminal entry, check-in, buggy service, baggage handling etc.
- Guidance through designated immigration counter and security check etc.
- Complimentary Lounge access on arrival and departures
- Boarding alerts and coordination with receiving party for ensuring a seamless airport experience.



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