

David Schutte Appointed President of TUUCI



Florida, Miami, Mar 24, 2021 ([Issuewire.com](https://www.issuewire.com)) - TUUCI, the Miami-based manufacturer of nautically inspired shade, shelter, and open-air furnishings, announces the addition of David Schutte as the organization's new President. David's tenure within the design industry and his well-refined leadership skills make him the ideal executive to fulfill the company's worldwide strategic initiatives.

"Since our humble beginnings inside a small boat shop in South Miami, TUUCI has been transforming the shade industry and inspiring audiences around the world to reimagine modern, open-air living. We are thrilled to welcome David to the TUUCI family and to join in our journey of inspired outdoor living," said Dougan Clarke, Founder, CEO, and Chief Product Architect of TUUCI.

Over the past 16 years, David has held four consecutive senior executive positions within Knoll, Inc., a \$1.2 billion international furniture brand for residential, contract, and hospitality interiors. Most recently, he served as Executive Vice President and Corporate Officer, with full P+L responsibilities for five specialty divisions within the larger corporation. In that role, David developed a wide industry lens by leading businesses spanning residential to contract, trade to consumer, and brick + mortar to e-commerce.

"Over the years, I've watched TUUCI reimagine outdoor living with their fresh take on leisure space architecture," noted David. "Combining art and design with durable, marine-grade engineering, their

products blend seamlessly in any environment. The TUUCI organization is incredibly devoted to making its customers' extraordinary visions come true, whether in North America or around the globe. I am excited to partner with Dougan and the TUUCI worldwide team to continue that remarkable journey."

Tom Parker, President of TUUCI since 2000, will continue with the company in a new leadership position as General Counsel, and will also continue to serve on the company's Board of Directors. "We are pleased to have David join our company and lead us forward in new and exciting directions. I look forward to supporting David's day-to-day leadership, as he and the team prepare TUUCI for a dynamic future," said Tom.

About TUUCI

For nearly a quarter-century, TUUCI has revolutionized outdoor spaces with durable, innovative shade platforms featuring nautically inspired designs. Founded by Dougan Clarke in 1997, The Ultimate Umbrella Company, Inc., (simply known as "TUUCI"), was born from seaside roots in Miami, Florida where Dougan began his career as a marine outfitter for high-performance yachts.

With a keen eye on design and a passion for form and function, Dougan applied his craftsmanship to the shade industry to create TUUCI's unique brand of marine-grade, shade architecture. Today, TUUCI's distinctive shade designs and furnishings may be experienced around the world and are sought by leading design professionals within the architectural and residential design community.

TUUCI's primary manufacturing campus is in Miami, Florida, and serves as the company's global headquarters. The organization maintains two additional, wholly-owned manufacturing centers in Northern Europe and Southeast Asia providing localized customer service including fully integrated internal sales teams and distribution support across each continent.

TUUCI's sense of community is a cornerstone of the company's foundation, providing charitable outreach across a host of environmental and humanitarian concerns. The company's broad mission is to provide sustainable comfort and accessibility around the world.

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