

David Mowery Joins Prox to Accelerate Political Vertical

Prox Connects Political Candidates and Organizations with Experts to Run Better Campaigns

California, Aliso Viejo, Mar 30, 2021 (IssueWire.com) - [Prox](#), an innovative new tech start-up, is on a mission to bring actionable expertise to the world through access, community and insight – knowledge within reach. Spearheading their entrance to the arena of political consulting is veteran political consultant, David L. Mowery, Chairman of Mowery Consulting Group.

Prox is a marketplace for expertise. Through a suite of “back-office” tools (real-time calendar availability, payment collection, marketable profile creation, etc), Prox streamlines the process for experts to connect with knowledge seekers for paid 1:1 video engagements. The earning potential for experts doesn’t end there, though, as in the near future Prox will be releasing tools for group video engagements, live streaming/events and powerful data insights and analytics.

“We see Prox as a game-changer for the economy of political campaigns,” Michael Mathieu, Prox CEO said. “We’re empowering political consultant’s to reexamine how their time is valued and their knowledge rewarded while at the same time giving campaigns of all sizes access to expertise that might otherwise be unreachable due to budget constraints. We couldn’t be more excited to be entering the political consulting market with David guiding our efforts. David’s award-winning work speaks for itself and his eagerness to create a product that empowers his peers and clients alike is directly inline with the Prox mission.”

Mowery’s mission includes driving both sign-ups for “Pros” – the consultants who offer their services via Prox, and “Users” – the associations, campaigns, candidates, causes, public officials, funders and others who are seeking political consulting services.

“It was immediately apparent to me that Prox is focused on enabling political consultants with a platform that rewards knowledge and expertise, yet has their eye to the end-user at all times,” Mowery said. “The power and the functionality it brings to anyone who operates as a consultant is undeniable. It takes a lot of guesswork and trepidation out of quoting someone a fee as well as the awkwardness of billing or making sure we’re compensated for our time. With this in mind, it was an easy decision to lead the efforts to bring Prox to the world of politics.”

For more on [Prox](#).

Media Contact

Prox

nicole@prox.io

65 Enterprise, 3rd Fl

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