

Consumer Electronics Wholesale Company (LSJ Enterprises UK Ltd) Launches B2B Service



United Kingdom, West Yorkshire, Mar 8, 2021 ([Issuewire.com](https://www.issuewire.com)) - As part of its 2021 business goals, LSJ Enterprises UK Ltd has recently launched a B2B partnership drive to help small and medium businesses within the consumer electronics industry in the United Kingdom. [A Statista report](#) has projected that revenue in the consumer electronics sector is set to reach £13,023m in 2021. This projection hugely hinges on the need for accessibility within the supply chain and logistics industry. Access to stock and inventory has been one of the major issues plaguing the sector especially for small and medium businesses, especially during Covid. [The logistics and supply chain](#) segment make up the most important piece in the manufacturer- retailer-wholesaler-consumer relationship. With this partnership, LSJ Enterprises seeks to open up more business collaborations to these businesses by connecting them to the major players in the consumer electronics industry. In order to drive this top-to-bottom impact, LSJ Enterprises has partnered with globally recognised brands including Miele, Bosch, Samsung, LG, Euronics, [Utek](#). With product sourcing, wholesales, marketplace management to consultation taking the front burner of its business model, LSJ believes its ever-expanding network of industry connections ensures that SMBs

are able to access consumer electronics whenever they need it. With this partnership, SMBs will have:

- Exclusive access to the most sought-after consumer electronic brands
- A global enterprise-level distribution network that grants them access to better deals on consumer electronic goods.
- Almost direct access to manufacturer goods, giving them a wide inventory base for more growth and scalability

While speaking on this, Peter Ovie, Managing Director, LSJ Enterprises emphasized the company's mission to open up more partnerships that impact the industry. "Our industry has been impacted remarkably by Covid, so whether a business orders 5 toasters or a truck of toasters, we see everyone as partners."

[LSJ Enterprises UK Ltd](#), a wholesale consumer electronics distributor has been in existence since 2016, offering consumer electronics to its 100,000+ customers across Europe. LSJ Enterprises is based out of Brighouse, Huddersfield.

Media Contact

LSJ ENTERPRISES UK LTD

kya@lsjenterprises.co.uk

01484950489

Unit 9 Brookfoot Business Park, Brookfoot Ln

Source : LSJ ENTERPRISES UK LTD

[See on IssueWire](#)