## Cleanlife360 announces official Merger Acquisition with Think 360



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With its rising popularity amongst consumers and soaring demand in the US markets, Cleanlife360 a premium safety and hygiene brand, has attracted the attention of some major corporate investors and public enterprises. After much deliberation and thought, Cleanlife360 finally announced its Merger with conglomerate giant, Think 360. It will continue to be in operation and be committed to providing the

highest quality of safety products and accessories for its consumers and loyal.

America's favourite <u>brand for certified PPE solutions</u> that came into the limelight during the recent pandemic outbreak has been acquired by a bigger private company Think 360. Talks of negotiations have been going on for a while between both concerns and only after finalizing the merger internally, did the company make an official announcement informing media channels of their decision. The newly acquired company further informed media and journalists that the products will continue to be made available in the future under the brand name of Think 360 PPE. The change in Branding will be promptly reflected on all points of sales and channel outlets including online channels, the company spokesperson informed.

Those who vouch for the quality and effectiveness of Cleanlife360's PPE solutions are requested to visit the brand's <a href="Think360">Think 360</a> website. The change will soon be reflected on Social Media Channels as well and the products will be available for selection and purchase at all online convenience touchpoints. Think 360 shared its vision and commitment in not only carrying forward the rich legacy of Cleanlife 360 but also expanding its portfolio with the addition of new products.

## **About Think 360**

Think 360, LLC is a privately owned group of companies based out of Austin, Texas. Think 360, LLC was founded in 1990 and is headquartered in Austin, Texas with an additional office in New York.

It provides a wide portfolio of services through its various sister concern companies that include strategy, marketing, design, and technology services. Think 360 recently acquired Synovative Technologies for an undisclosed amount, and it now offers its technology services through this acquired arm.

It offers *Desktop Channel*, a communication vehicle that fills the gap by delivering image-based messages directly to the desktop; *THINK Loyalty*, a points-based loyalty program to monetize brand equity; and *THINK Creative*, creative services and graphic design solution.

The company also provides strategy services, which include concept development, creative direction, technical direction, content development, and tracking and reporting; design services, such as art direction, branding and identity, user experience, and information architecture; and technology services, including front-end and back-end development, and database design.

## **Media Contact**

Think 360

craig@cleanlife360.com

415-375-5403

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