

BUSINESS STRATEGY E-MAGAZINE : Empowering Young Corporate Professionals

Globally present, leading broadcasting digital media publication



Delhi, New Delhi, Mar 31, 2021 (Issuewire.com) -

- Connects International Experts with young executives through sharing experiences
- Provides latest buzz in the global business world
- Special attention to Startups, Economy, Strategic Management, and HR solutions
- Publishes on every digital media - web, social media, professional network, email campaigns

“BUSINESS STRATEGY” is a new global digital magazine with periodic monthly editions published by L'strategyq Advisors Firm (India). The company started in 2019 to focus on Higher education collaborations between International Universities and Business Schools and find the urge to fill in the gap between young recruits and industry veterans, specifically during COVID 19, when everything is locking down and the number of entries jobs are on a low.

Business Strategy e-magazine is a digital publication start-up, with independent writers, industry veterans, and business professionals to create contemporary magazine website designs with online revenue models. The firm's digital publishing unit understands the unique challenges and opportunities for publishers seeking increased engagement of digital magazine editions for millennial audiences.

We are expanding our horizons from East to West and encompassing issues on economy, covid 19 crisis management for industry and professionals, HR Bits, Strategic Management, Technology start-ups, entrepreneurial challenges, Work from Home series, women-centric special articles, corporate leaderships and psychology around work & home relationships and new trends and avenues of growth in Industry. Our authors are from different parts of the world and they enchant our global readers with their specially curated interesting articles.

We Digital Book Reading has become standard on any and every digital screen device viz, tablets, smartphones, and touchscreen device mobile apps based on the typical newsfeed and material design patterns. We are investing in this magazine's website design and digital publishing initiative based on

responses from different demography distribution across the globe. We refrain from print editions to reduce carbon footprint and save trees by reducing the use of paper.

“Let’s reach out to young professionals stuck with uncertainty in this period of COVID19 pandemic with experts providing support with their own experiences” – Dr. Vaneeta Aggarwal, Founder, L’sstrategyq Advisors & Business Strategy E-Magazine

Business Strategy is listed on Magzter and Amazon kindle and the company is further expanding its reach to more corners of the world.

There is provision for brand promotion for our clients who wish to outreach global and local clients within our campaigns, enabling brands to forge relationships with their clients. The reason to become highly successful is our ability to listen, learn, and understand each client based on their individual requirements and needs. We explore and integrate marketing tools that are based on the latest technologies.

ABOUT :

Established in July 2020, Business Strategy is a digital magazine focusing on the world of Corporate and Industry. Headquartered in India, We partner with some of the best professionals and entrepreneurs in the International Industry space to provide you with informative articles, strategic management tips, HR bits, and other resources you need to succeed as an executive during Covid 19 world Pandemic. Our Authors create the organic articles and stories for Business Strategy e-magazine addressing the key learnings to empower young professionals. With an ever-increasing base of more than 20K readers from the globe, Business Strategy e-magazine is liked for its content and quality. Learn more at business-strategy.in or email editor@business-strategy.in for subscription, advertising, writing, or information. Follow us on [linkedin page](#) or like our [facebook page](#)



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