

BOUJFLEAMARKET Launches A E-Boutique By 7.5 Year-Old New Yorker

Meet The Young Recipient of HOPE One Million New Black Business & New Black Entrepreneurship Initiative (1MBB) -- Anastasia Linkpon

New York, New York City, Mar 29, 2021 ([Issuewire.com](https://www.issuewire.com)) - New York-born and raised **Anastasia Linkpon** is the 7.5-year-old active, bilingual, and engaging second grader and now e-boutique co-owner of [BoujFleaMarket](#) and one of the youngest recipients of [HOPE One Million New Black Business \(1MBB\)](#) initiative in conjunction with [Shopify](#).

Anastasia and her mom Adriane Mack, serial entrepreneur and CEO of Miss Mack Enterprises and Curated Culture, co-owns and operates the fun and unpretentious boutique (hence the name bourgeois flea market) that sells girl-friendly, ready-to-wear clothing, accessories and limited collection of self care items for kids including vegan bath bombs and lip balm by Lady J Organics with more items to roll out over the year.

"I love being sassy and smart and I love bath bombs. I love that I get to spend more time with my mom," says Anastasia Linkpon, Founder, BoujFleaMarket. BoujFleaMarket will launch this March and look forward to selling their individual items and their special Mother's Day mom package including - lavender, body scrub and bath bombs.

BoujFleaMarket was built using Shopify, a leading global commerce platform; Shopify's support of 1MBB is part of our ongoing efforts to create even more opportunities for Black entrepreneurs, which have recently included their [feature in Shop](#), their shopping assistant app, for consumers to discover Black-owned businesses and their [Build Black](#) event and community.

"Creating generational wealth through the creation of new Black businesses and Black entrepreneurs is a direct gateway to social justice. The creation of ownership, jobs, and opportunity in a generation helps to strengthen democracy and ensure freedom through self-determination. This is empowerment at scale," said **John Hope Bryant, CEO, and Founder of Operation HOPE**. "To have Shopify actively supporting the 1MBB Initiative is a true game-changer. Working together, we can scale our business creation platform to help underserved communities and enhance economic prosperity across America."

To learn more about this initiative, visit www.HOPE1MBB.org.

Media Contact

Wilson Marshall PR + Special Even

wilsonmarshallnyc@gmail.com

6467214375

537 West 149 street, suite 11

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