

22North Inc. funds and partners with Diverse Software Solutions



West bengal, kolkata, Mar 8, 2021 ([Issuewire.com](https://www.issuewire.com)) - 22North, a Silicon Valley based incubator company, announced today its partnership with Diverse Software Solutions Inc (Divsoft) by providing funding for Divsoft's ongoing operations, both in the US and in India.

22North provides funding, office space along management and business development guidance to India based startups. Divsoft Solutions is the first female owned startup company 22North has venture funded, with the anticipation of funding many more such companies.

Divsoft Solutions is also a Silicon Valley based company, with its R&D center in Kolkata, India. This is a technology centric company and currently focuses on both the Indian and US markets.

Divsoft caters to the smart city market and develops products for energy reduction, safety, and healthcare, using AI and ML based imaging, computer vision, and video analytics algorithms. For smart connectivity, Divsoft Solutions' IoT platform taps both wireline and wireless technologies.

The technical founder, Dr. Debasmita Shaw is one the first women in her time with bachelors, masters and PhD in Computer Science & Engineering from the Indian Institute of Technology. She has led engineering teams at Texas Instruments, Siemens Semiconductor (previously Infineon Technologies) and Toshiba in India, Singapore, Germany, Japan and the US, before her endeavor with Divsoft Solutions.

Bud Biswas, the founder and CEO of 22North said:

“One of my dreams has always been to encourage and help young Indian professionals, with an emphasis on female entrepreneurs to start their own next generation technology-oriented companies which can compete at the international level. I hope to see Divsoft Solutions change the landscape of Kolkata based entrepreneurship by creating an example of not only being successful in its business but also by acting as a role model for other young Indian professionals.”

Dr. Debasmita Shaw, the founder and CEO of Divsoft Solutions said:

“We are very excited about this partnership with 22North, in our journey to take our innovation to a wider global market which is waiting to be tapped. We are confident that the leadership, business acumen and industry network of 22North is exactly the piece of the puzzle for Divsoft Solutions that we were looking for. 22North's confidence in our innovation motivates us deeply, given that two of 22North founder's previous companies have been acquired by US fortune 100 multinationals. We strongly believe that 22North can help us uncover the exigency of taking the cutting-edge products, we work diligently to build for the smart city market.”

22North is headquartered in San Jose, California. It can be reached at <https://22north.us/>. Contact 22North at info@22north.us or +1 408-625-7273.

Divsoft is headquartered in Santa Clara, California. It can be reached at <https://divsoftsolutions.com>. Contact Divsoft at debasmita.s@divsoftsolutions.com. Phone: +1 408-406-1170.



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