

University Startups and So What Else Partner to Build Entrepreneurs of the Future

Giving students the power to break barriers by starting their own business.



District of Columbia, Washington, D.C, Feb 23, 2021 ([Issuewire.com](https://www.issuewire.com)) - University Startups today announced a new partnership with So What Else. This partnership will provide students from underserved areas with a real college experience to launch a new venture in two weeks.

“We are thrilled to offer this opportunity to the wonderful students from So What Else. Entrepreneurship

provides the skills to give these kids an advantage in life and our program is designed to give them a leg up in the college application process,” says Marc Steren, Co-Founder at University Startups.

“We are truly excited about partnering with University Startups to provide a summer collegiate entrepreneurship program to our students. This program will give our students the skills and head start in life to make positive changes and outcomes. Teaching our students how to launch a for-profit social venture will help remove societal constraints,” says Rob Schless, Co-Founder & Treasurer at So What Else. Brett Bernstein, Chairman of the Board of So What Else added, “our foundation is about giving these kids opportunities. University Startups fits in well with our mission.”

University Startups’ partnership with So What Else is beneficial in the following ways:

- Gives students deeper problem-solving skills to handle life’s challenges,
- World-class mentoring from top-tier university professors to empower students to become autonomous learners and agents of their own change,
- Provides students with socio-economic advantages by launching their own social entrepreneurship business.

Enrollment is now open for University Startups’ Summer Program, visit university-startups.com to apply.

About University Startups: University Startups is a social mission-driven educational platform providing curriculum, coaching, and consulting serving high school students, educational institutions, and philanthropists. Our Mission is to create transformational educational experiences to help students of all backgrounds change the world. University Startups has an online course taught by top-tier University professors to encourage students to tackle social issues through the lens of entrepreneurship. For more information, please email Marc Steren at msteren@university-startups.com.

About So What Else: So What Else’s mission is to improve the lives of children and families living in underserved communities in the Baltimore-Washington Metro Area by providing food security, access to basic necessities, and high-quality out-of-school time programs in literacy, athletics, and the visual and performing arts while inspiring young people to give back to the community by creating volunteer opportunities for citizens of all ages.



UNIVERSITY STARTUPS™

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