

## THINKWARE Announce Valentine's Day Dash Cam Sales Discounts



**United Kingdom, London, Feb 8, 2021 ([Issuewire.com](https://www.issuewire.com))** - Valentine's Day is an internationally celebrated calendar event in which consumers often gift loved ones presents as a token of their appreciation and love. [THINKWARE](https://www.thinkware.com), the world-leading Dash Cam manufacturer, has today announced a range of very special Valentine's Day promotions for their most popular Dash Cams in the lead up to this year's event.

Dash Cams are effective tools for keeping your loved ones safe and secure, making them a very practical yet sophisticated Valentine's Day gift.

The discounted Dash Cams will be on sale between 8 to 17 February and will have a range of discounts of up to 25% off. Some of THINKWARE's most advanced and trusted models will be up for grabs in the sale, including their hugely impressive and feature rich U1000, along with their flagship motorsports Dash Cam, M1. Other models that will be on offer include the F200, F800 PRO, and the F100. These offers will be available across the UK, from online retailers including the official online THINKWARE UK store, Amazon, RAC, and independent specialists (re-sellers).

Their products on sale with the Valentine's Day discount include:

U1000 (with RADAR): THINKWARE's first 4K flagship dash cam. The U1000 features a 4K UHD front-facing camera and an optional 2K QHD rear-facing camera.

- A wide-ranging smartphone connectivity feature, allowing users to connect to their U1000 to check, download or delete recorded images, upgrade firmware, or update safe driving information via the exclusive Thinkware app, Built-in GPS and WiFi
- Advanced Wide Dynamic Range (WDR) technology
- Safety Camera Alert and Automatic Exposure
- Road Safety Warnings System – Includes Lane Departure Warning System (LDWS), Front Collision Warning System (FCWS), Urban Front Collision Warning System (uFCWS), and Front Vehicle Departure Warning (FVDW)
- Time-Lapse recording at 2 frames per second to help reduce video file size, as well as a variety of recording modes, including continuous, incident, manual and the new Energy Saving 2.0

F800 PRO: front-facing camera and an optional 1080p Full HD rear-facing camera. This low profile smartly designed dash cam is packed with features including:

- 'Super Night Vision 2.0' a night image correction feature in addition to built-in GPS and 'Safety Camera Alerts'
- Sony Exmor R Starvis image sensor, that provides rich colours and the optimal resolution
- Energy saving parking recording that can reduce power consumption by 1/3 and longer video recording (x3) compared to normal parking mode
- Built-in G-sensor, geolocation tracking and fencing capabilities
- 140-degree wide angle lens view

F200: front-facing camera, front-and-rear facing cameras & Bulk pack on offer - Bulk pack consists of F200 16GB Hardwire + Bulk pack rear camera, enabling 2ch capability: A mid-range choice offering many top-line features, including:

- 2CH FHD (1080p) 140° wide angle with WDR (Wide Dynamic Range)-720p HD rear view
- Safety Camera Alert, warning driver of upcoming red light and speed cameras
- Various recording modes (Continuous/Incident/Manual Recording Mode)
- Built-in Wi-Fi

F100 (front-and-rear facing cameras and GPS): For a more economically priced dashcam, the F100 is also packed with features, including:

- Front camera coverage

- 135-degree wide angle lenses
- Safety Camera Alert, warning driver of upcoming red light and speed cameras

**M1 Motorsports Cam:** Built with the outdoors in mind, the M1 is weather-proof and water resistant, making it ideally suited for outdoor vehicles such as ATV, UTV, and motorsport enthusiasts. Features include:

- FHD, front and rear (two channel) cameras, hardwired to the vehicle battery
- Super Night Vision 2.0 - up to 10 times brighter in dark conditions
- Electronic Image Stabilisation (EIS) minimizes blurring during recording
- Weatherproof and water resistant meaning the camera is perfect for use on motorcycles
- Built in GPS to record speed and location data
- Automatic Loop Recording to ensure recording doesn't stop abruptly, as well as manual recording
- Mobile application to control the settings and review or download footage
- A 32GB memory card based, while supporting up to 64GB cards

Tim Sagar, Business Development Manager, THINKWARE said: "Valentine's Day is a very special occasion for many consumers, and it presents them with the opportunity to show their appreciation for their loved ones. Whether you are looking to treat yourself or buy a loved one a special gift in the form of a high-quality Dash Cam, the THINKWARE Valentine's Day sales is a perfect opportunity to net yourself a great deal for one of our special range of Dash Cams."

### **About THINKWARE**

Global IT Corporation THINKWARE DASH CAM was founded in Korea in 1997.

Through consistent research and development in the field of smart car technologies, THINKWARE DASH CAM has established itself as the market leader in various sectors such as dash cams, electronic maps, navigation, mobile applications and car device.

Spearheading the competition with world-class image processing technologies and intuitive, user-friendly interface, THINKWARE DASH CAM debuted in the US market in 2014. THINKWARE DASH CAM has confirmed it will be exporting their DASH CAM lines into 17 other countries including US, Canada, UK, and Japan.

THINKWARE DASH CAM has continued to astound the industry with its world-class DASH CAM lines during their presence at global exhibitions like CES, SEMA, and The Gadget Show Live. For CES 2017, the world's largest consumer electronics show, THINKWARE received the Innovation Award of the Year for excellence in technology and design. The company has also received the IF Design Award and IDEA Award, as well as the Red Dot Design Award

For more information, visit the Thinkware EU website at <https://thinkwaredashcam.eu/>

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Source : THINKWARE

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