

Tarik Freitekh advice on Things Exceptionally Smart Entrepreneurs Do to Be Successful



California, Los Angeles, Feb 8, 2021 ([IssueWire.com](https://www.issuewire.com)) - In the words of Winston Churchill, "Success is not final, failure is not fatal: it is the courage to continue that count". And this couldn't be truer for founders.

As successful Businessman Tarik Freitekh says, every entrepreneur strives to be successful but the sad truth is that most entrepreneurs fail. The difference between success and failure often comes down to these 5 things:

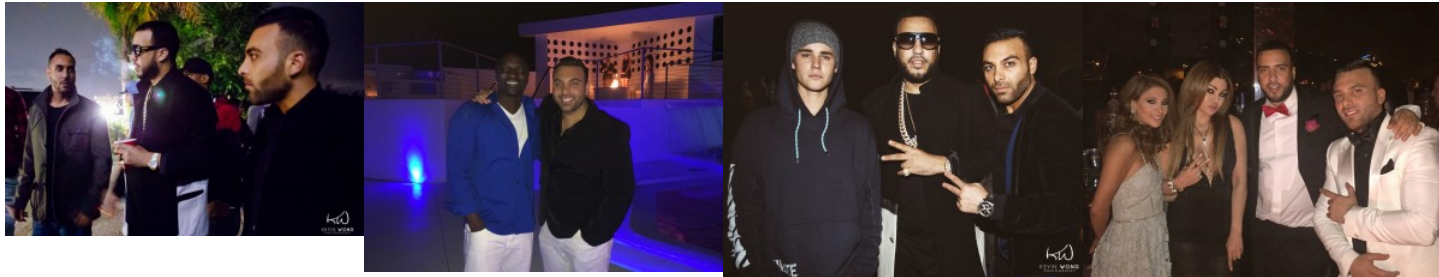
1. Takes calculated steps toward their goals each day. Leonard C. Green tells his students at Babson College that "Entrepreneurs are not risk-takers. They are calculated risk-takers," author Paul B. Brown writes in an article. Smart entrepreneurs don't just take any step or risk to achieve their goals, they look for ways to mitigate risk at every opportunity. "The difference between risk-takers and calculated risk-takers is the difference between failure and success," Green says.
2. Concentrates on what they do best. Successful founders know what they can do and just focus on that. The other duties are passed to their team (Otherwise, founders get bogged down with small details and limit productivity.) To get the most out of team members, tasks need to be assigned that align with their skill sets.
3. Sees every problem as an opportunity. Most people see problems as distractions that delay their work schedule, but great entrepreneurs find solutions to obstacles.

Successful entrepreneurs always think outside the box and figure out how to recover from failure, move on and try again without giving up.

4. Steps out of their comfort zones on a regular basis. Successful entrepreneurs always seek new challenges. Without it, they easily get bored and sometimes feel stagnant. They also look to find solutions -- and quickly.

Your comfort zone may feel safe but you need to push yourself out of it. Stretch your personal boundaries, connect with people that inspire you, and take a different approach to how you work to achieve more.

5. Open to learning more. The most successful entrepreneurs have an internal urge to continually invest in their personal development -- and without hesitation. They have an innate desire to keep getting better at what they do. If they don't have the answer, they want to learn everything there is to know about an area that is unfamiliar to them.



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