

## Son of a Pit, the first African American woman-owned organic dog food brand, to offer monthly subscription

Currently, Son of a Pit, offers the SOAP Viddles food brand in four balanced wet food recipes and two dry food recipe options for medium to large dog breeds.



**California, Los Angeles, Feb 28, 2021 ([Issuewire.com](http://Issuewire.com))** - Pitbull owners and fans can now order Son of a Pit's fresh, organic, all-natural dry and wet dog food specifically formulated for their medium to large dog breed from the comfort of their home.

Son of a Pit (SOAP for short), the first and only African American woman-owned organic dog food brand and manufacturer, and is taking the online business by storm by offering its wet and dry organic dog food for Pitbulls, bully breeds, and another medium to extra-large breed dogs in a convenient monthly subscription. "Our customers are busy professionals and pitbull or large breed dog lovers who have experienced the pain of cheap and low-quality dog food which can really hurt their pets. They're all looking for a better food source for their furbaby, but don't have the time to make it themselves," explains Dawn Holman-Smith, owner of Son of a Pit. Dawn set out to create custom dog food that would give her pitbull the nutrients he needs to grow up healthy and strong, to improve his digestive tract, and to give him a healthier, shiny coat. After hours of consulting with veterinarians and pet nutritionists, Dawn finally found the winning pet food formula in 2018. As she began to create recipes for her pit Jonas, she decided to post them on social media platforms, and the requests started coming in. In a matter of months, Son of a Pit had a ton of new customers just from social media alone, while only

servicing the local counties in the Jacksonville, Florida area.

Now, three years later, Son of a Pit is branching out online to attract new customers. “The demand from the added convenience of offering our products online orders has been insane,” said Dawn. “But our dedication to providing organic, fresh food for Pitbulls, bully breeds,

large and extra-large breed dogs remains true. We will not compromise on providing excellent quality food at an affordable price.” Currently, Son of a Pit offers the SOAP Viddles food brand in four balanced wet food recipes and two dry food recipe options for medium to large dog breeds. In addition to dog food, Son of a Pit is also offers treats, nutritional supplements, and grooming products.

For more information, or to order organic dog food for your pit today, visit: <https://sonofapit.com/>

### **About Son of a Pit**

Son of a Pit has been creating dog food since 2018, when founder Dawn Holman-Smith started to make food for her first blue nose pitbull, Jonas. At the time, over 40 dog food brand products had been recalled so Dawn decided to make his food herself. After hours of consulting with her veterinarian and pet nutritionists, Dawn developed the right recipe that included all of the nutrients her growing boy needed. Thus, Son of a Pit was born and became the first and only African American woman-owned dog food manufacturer and brand in the United States.

<https://youtu.be/fSPruqQ6Pvc>

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Source : Dawn Holman-Smith

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