

ShadowBox Pictures Produces Hit For NuWave OxyPure with Deborah Norville

Three of Current Top Ten Infomercials Produced by ShadowBox



Pennsylvania, Yardley, Feb 23, 2021 ([Issuewire.com](https://www.issuewire.com)) - ShadowBox Pictures, a leading Performance Marketing Agency, announced today the full rollout of their latest hit, the NuWave OxyPure starring Deborah Norville, host of the popular show "Inside Edition." ShadowBox Pictures produced three of the top 10 most successful infomercials airing the week ending February 14, the NuWave OxyPure, Inogen Oxygen, and CarShield.

"It was an honor to work with Deborah Norville, an award-winning journalist. Deborah's insight and incredible popularity are a great addition to the OxyPure project," says Jeff Young, President and Executive Producer at ShadowBox Pictures. "Having produced an amazing three of the current top ten shows proves ShadowBox Pictures has a proven approach for developing homerun shows in today's media environment. Clients who want exceptionally profitable shows turn to ShadowBox."

ShadowBox Pictures also played a key role in securing Deborah Norville to star in the show. "We know how to get the biggest starts for the best rate possible," added Jeff Young. "It's one more service we provide and why so many companies turn to ShadowBox."

All projects were directed by Ken Barbet, ShadowBox Founder, and Creative Director. Post-production and animations were done by ShadowBox Pictures in-house staff.

About ShadowBox Pictures: ShadowBox Pictures is a leading Performance Marketing Agency offering disciplined creative and turnkey production services. They are a one-stop shop for creative, marketing, and production for brand/direct-response, digital, and traditional advertising.

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