## Serial Entrepreneur Alan Safahi Transforming the Scope of Finance, IT, and Remittances



California, Los Angeles, Feb 8, 2021 (Issuewire.com) - Iranian-born Alan Safahi is a start-up founder, advisor, and entrepreneur who has emerged as an immigrant technology mogul in the United States. He is the founder of the ZED Network, a company that runs on contemporary innovation and offers solutions to consumer-based entities. He is also the founder of ZipZap alongside maintaining major roles in companies such as Bold Financial Technologies and Loyal.

Mr. Safahi has launched 6 startups. One of his earlier successful businesses was ZipZap. According to Mr. Safahi, he created ZipZap based on a mission to bring about financial inclusion across consumers around the world. ZipZap was created so that people without transaction instruments like credit cards could successfully engage in e-commerce. Here, customers would be able to take a computer-generated voucher with a barcode that resembled a utility bill that they could take to Walmart, CVS, or any other establishment that facilitates the covering of bills and make payments. ZipZap was one of the platforms that made the purchase of Bitcoin possible in its early days as it could not be purchased with credit cards.

Another his venture, ZED Network is described as a payment orchestration platform focused on cross-border payment acceptance and pay-outs in more than 200 countries. The company's payment partners are typically institutions such as banks, licensed Money Transfer Operators (MTOs), payment processors, and Foreign Exchange Processors with FX rates that are highly competitive, resulting in customer benefits.

Mr. Safahi has almost 3 decades of hands-on experience in areas such as information technology, telecommunications, and financial services (FinTech). He has served as an advisor to several startup CEOs in the blockchain, payments, loyalty, and transportation industries. He grew up in Iran and his father encouraged him to go to the US and study.

Alan Safahi is committed to making remittances more affordable and smoother. He is also a firm believer in the viability of Bitcoin. Alan believes that remittance is possibly the best use of Bitcoin. To learn more about Mr. Alan Safahi, you may find him on LinkedIn. You may also visit <u>ZED.network</u> for more information on this innovative platform.

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Source: ZED Network

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