

## **RV Industry Boosts US Economic Impact of \$114 Billion**

**RV Industry Creates 600,000 Jobs Pay More than \$32 Billion in Wages and Raise Over \$12 Billion in Federal, State and Local Taxes**

# RV CONSUMER DEMOGRAPHIC PROFILE

Utilizing the data below, you will see who is purchasing RVs and what they do with them once they have them.

90%

SAY RVING IS THE BEST WAY TO SPEND THE HOLIDAYS WITH THEIR CHILDREN



Oct Nov

OCTOBER AND NOVEMBER IS THE BEST TIME TO PURCHASE AN RV AND MONTANA IS THE BEST PLACE TO PURCHASE WITH NO SALES TAX

40 M

40 MILLION PEOPLE IN THE USA CAMP IN RVs. 38% OF THOSE CAMPERS ARE MILLENNIALS



54%

RV OWNERS BRING THEIR PETS WITH THEM WHEN THEY TRAVEL THANKS TO HOW THEIR RV IS DESIGNED

48

AVERAGE AGE OF AN RV OWNER



25%

CAMPERS IN THE UNITED STATES UNDER THE AGE OF 18

TheAdventureTravelers.com has compiled the data above from numerous sources. Please reference <https://www.TheAdventureTravelers.com/latest-rv-industry-statistics-trends-data-2021/>

**California, Escondido, Feb 8, 2021 ([IssueWire.com](http://www.IssueWire.com))** - Combining data from numerous sources, The Adventure Travelers blog and website released today, RV related statistics revealing that the RV industry had an overall economic impact to the US economy of \$114 billion, supporting nearly 600,000 jobs, contributing more than \$32 billion in wages, and paying over \$12 billion in federal, state, and local taxes.

“The data compiled in the report, [Latest RV Industry Statistics, Trends & Data \(2021\)](#) sheds some real light on how much the RV industry plays on the economic impact of the United States,” said Michael Harlow. “The RV industry has tripled in size since the Great Recession of 2009.”

The RV industry is growing at a phenomenal rate and seems to be gaining in popularity with the younger generation, rather than the usual retirement-aged RVers. More than 11% of households in the United States own an RV. Millennials alone, own over 15 million RV's.

The US Department of Commerce's Bureau of Economic Analysis states the outdoor recreation economy represents 2.2% of the US Gross Domestic Product. The 25 million RVers typically drive to camping, hiking, and other outdoor recreation venues.

The RV manufacturing industry in Indiana boasts \$32 billion in total economic activity, followed in order by California, Texas, Oregon, and Ohio.

The statistical report can be found at <https://www.theadventuretravelers.com/latest-rv-industry-statistics-trends-data-2021/>

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