

Rivals Media Partners with 49er great Bryant Young to benefit Pediatric Brain Tumor Foundation

For this weekend's big game, Rivals Media has launched the Bryant Young Big Game Battle, a second-screen game where fans can predict outcomes of the game and donate to the Pediatric Brain Tumor Foundation.



California, Manhattan Beach, Feb 6, 2021 (Issuewire.com) - For this weekend's big game, Rivals Media has launched the Bryant Young Big Game Battle, a second-screen game where fans can predict

the outcomes of the game and donate to the Pediatric Brain Tumor Foundation.

Fans can make their predictions now for tomorrow's game between the Tampa Bay Buccaneers and Kansas City Chiefs, and be eligible to win 2021-22 game tickets and autographed merchandise.

"I'm thrilled to be partnered with Rivals and two things that are so important to me, the Pediatric Brain Tumor Foundation, and the Super Bowl," Young said. "It's a wonderful way to bring the two together in a fun and impactful way."

"Bryant is a legend who is passionate about the foundation's mission," said Rivals Founder John Cioe. "Our game is an exciting way to engage fans with a world-class platform, and raise money for important causes like this."

The Pediatric Brain Tumor Foundation is the world's leading nonprofit dedicated to the childhood brain tumor community. The foundation serves more than 28,000 U.S. children and teens battling brain tumors by investing in the most promising research and providing practical, informational, and emotional support to families.

Led by executives, advisors, and investors from the NBA, NFL, MLB, NHL, PGA, WWE, Verizon, and YouTube, Rivals Media is a leading sports and entertainment gamification platform for next-generation fan engagement. Along with Young, Rivals is partnered on Big Game Battle games with 2-time NFL Coach of the Year, and Super Bowl Coach, Bruce Arians, 2-time NFL MVP and Hall of Famer, Kurt Warner, and Heisman Trophy winner and college football icon, Doug Flutie.

Fans can sign up to play the Bryant Young Big Game Battle now at rivalsmedia.com.

For more information on the Pediatric Brain Tumor Foundation, visit curethekids.org.

For more information on Rivals, visit rivalsmedia.com.



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Source : Rivals Media Corp

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