

# PiLog named as a Niche Player in the 2021 Gartner Magic Quadrant for MDM

## Master Data Management Solutions



**Telangana, Hyderabad, Feb 11, 2021 ([Issuewire.com](http://Issuewire.com))** - A complimentary copy of the full report is available from the PiLog Group website at [Gartner's Magic Quadrant Report](#)

We believe, [PiLog Group](#) helps industries simplify their data-related challenges with its Business Value Propositions which include Supply Chain Optimization, Asset life cycle management, Business partner life cycle management to name a few. Its other services include Data Health Assessment, Material Criticality Analysis & Re-ranking, Inventory Parameters Optimization, Inventory Process Optimization, and NextGen Solutions for effective business transformation and digitalization. We feel that **PiLog MDRM (MDM Software)** helps to streamline an organization's data with a centralized data management hub concept. Master data management solutions allow to handle limitless data and also ensures continuity and accuracy. PiLog's enterprise data models ensure that data structures are streamlined to enable easy [Master data management](#), enabling users to be more accountable and make the right decision regarding their data domains.

PiLog is determined to put down strategic roadmaps for Data & Analytics solutions for SME & Enterprise customers, some of our initiatives include but not limited to

- Continuously Invest into Innovations:
- Continue to invest into developing strategic solutions for '**Data Governance and Analytics**' market segment, build One-Stop subscription-based Cloud Platform of 'Data Quality HUB';

Penetrate into new industry sectors such as BSFI, Retail, e-Commerce, Pharma, Telecom, Transport, etc.; build and sustain the brand of PiLog; make our flag-ship product MDRM recognized by all industry segments; aspire to be the leaders in the market

- Improve Customer Experience:
- Invest time and effort in improving the Quality of Service (QoS), seek regular feedback from customers via surveys; formulate and analyze the feedback; act swiftly to fill the gaps; offer customer-centric services; keep the customers informed about 360o offering of the Data and Analytics value proposition; share industry best-practices and bench-markings; engage effectively via the online events

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Gartner, Magic Quadrant for Master Data Management Solutions, Simon Walker, Sally Parker, Malcolm Hawker, Divya Radhakrishnan, Alan Dayley, 27 January 2021.

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#### About PiLog:

Established in 1996, PiLog Group is a global group of independent companies, specializing in Quality Data, **Digital Governance & Analytical solutions** supporting multiple master data domains in a variety of industries all over the globe. The PiLog solutions are state of the art, focused on creating a common business language and managing the rules for the creation of high quality, multilingual terminology using Machine Learning, Artificial Intelligence technologies & human-augmented algorithms descriptions for our customers who are eager to transform their businesses digitally. PiLog provides exclusive technical dictionaries, industrial libraries with content repositories that are the culmination of research, development, and execution over the past twenty years. All our methodologies, processes, solutions are compliant with international standards. For more information about PiLog visit <https://www.piloggroup.com/>



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