

Optimar Consulting Launches Virtual Captive Solutions to Accelerate Building Global Capability Centers in India

Optimar Consulting announces helping SMEs globally to set-up Remote Teams & Virtual Teams in India by building Virtual Captive Solutions with Risk free, Zero Capex and Plug & Play models.



Texas, Dallas, Feb 22, 2021 ([IssueWire.com](https://www.issuewire.com)) - [Optimar Consulting](#), a leading business consulting & virtual captive solutions provider today announced the launch of full-scale HR advisory & strategic business consulting services catering to SMEs globally.

Optimar's [virtual captive service](#) is the modern-day hybrid outsourcing solution that allows businesses to establish a fine balance between cost vs control.

In November 2020, the International Financial Services Centers Authority (IFSCA), a statutory authority under the Government of India, notified the setting up of Global in-house centers (GIC) in the IFSCs. Taking note of the potential such centers bring into the business ecosystem the IFSCA approved the inclusion of GICs.

GICs serve as offshore centers for a company and are geared towards leveraging talent and technological solutions to improve operational processes. However, over the years, they have evolved

from providing back-end services to centers of growth & innovation. Companies while establishing or partnering with a vendor evaluate the country's talent pool, regulatory environment, infrastructure, and the tax incentives available for them. According to NASSCOM, India remains one of the most attractive countries to set up a GIC, owing to its huge talent pool, infrastructure, and regulatory policies.

Optimar has long been serving businesses to establish their footprints in new markets and providing expert advisory services to re-orient their operating strategy.

“Technological and business process enhancements driven by Covid-19 uncertainty have created a unique opportunity for businesses to innovate their organizational models and leverage the optimal talent globally. We bring our extensive expertise in helping Fortune 500 companies to SMEs globally by driving performance enhancements, building business resilience, and dramatically reducing costs,” said [Shalendra Malhotra](#), CEO of Optimar.

The IBEF projects the revenue from GICs to be around \$350 billion by 2025 in the case of India alone. This shows us their future potential and Optimar has the unique ability to help businesses tap this unique business model.

The uncertainty in the operating environment has accelerated the need around the world to search for an optimal business model. The global in-house service by Optimar provides a seamless path for an enterprise to successfully expand the business and drive ahead on the path of growth.

To learn more about Optimar's services, visit www.optimarconsulting.com.

About Optimar Consulting

[Optimar Consulting is the leading strategic consulting partner to global Fortune 500 companies. We help businesses innovate their business models & operational processes by enabling enterprises to set up Virtual Captive Centers with plug & play models. We empower global companies and SMEs alike to grow beyond borders by exploring virtual capability solutions. Our team of in-house experts provides tailor-made and value-driven solutions to navigate business complexities along with zero capex, low risk, and reduced costs. For more information, visit us at \[www.optimarconsulting.com\]\(http://www.optimarconsulting.com\).](#)

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