Nashville entertainer Annemarie Picerno releases radio single COLOR BLIND to address a timely topic in a stunning video

Annemarie Picerno is asking all of us to look beneath the surface and see a person's character in 'Color Blind'. Through this single, she makes a timely plea to listeners to bypass color and look at what is in someone's heart and mind.



Tennessee, Nashville, Feb 11, 2021 (<u>Issuewire.com</u>) - Annemarie Picerno a Nashville entertainer and Grammy member is using her music and voice to encourage a positive change. A multi-genre artist, grounded in American Roots with country, rock, and blues influences, she has released to radio

"COLOR BLIND" a powerful song imploring people to wake up and return to humanity.

The music video asks "What Color of Kind are you? What Color of Love?"

A Vigilante, A Sorceress, A Good Witch, An Empress, and a Warrior all appear in the music video of COLOR BLIND by Annemarie Picerno with a powerful message.

"What if we could be COLOR BLIND? See what's in one's Heart and Mind?"

COLOR BLIND - Annemarie Picerno - {Official Music Video}

Annemarie says as to why she wrote the song. "Too many people discriminate against others because they are different. We were all innocent when we were born. Racism, hate, and greed are learned, and to make a positive change, we must question our own character and choose love and peace in this world."

The lyrics in "Color Blind" use love, kindness, hate, and greed as metaphors to describe "human colors" as one's outwards appearance does not reflect one value or being in this massive world. The lyrics emphasize the adage of not judging a book by its cover, and to dig deep and examine people's hearts and minds instead. They also encourage us to love, make change through kindness, and accept diversity in our society. (Matt Wong - Indie Spoonful - BWH Music Group - Jan 22-21) "Color Blind" by Annemarie Picerno is a well written and powerful song.

"Annemarie Picerno asks for listeners to look deeper than skin tone and focus on what is in people's hearts and minds in 'Color Blind'. With powerful vocals and easily accessible metaphors, the single takes on the heavy topic of racism leading you to a true acceptance of others. The official music video is a cinematic extravaganza that brings the message of the track to rich visuals." The Other Side Music Reviews

Annemarie Picerno sings with a deep, earthy voice in a mix of country, blues, and rock, and the song was produced by Bob McGilpin a three-time Billboard charting artist and producer. The music and the video, along with Annemarie's performance will give a new perspective to loving and true acceptance. COLOR BLIND is already charting on several radio stations as well as the video airing on tv and video platforms, and displays music and visuals to make you answer "What history have you written? Are you proud of much?"

Annemarie Picerno is a Grammy member, Americana Music Association member, and Indie Collaborative artist with popular releases on Bongo Boy Records. She has performed in theater, bands in every musical genre, comedy shows, film, radio, and television. Her diverse musical sounds mix country, pop, blues, soul, and rock. She writes all her lyrics and music from pathos and humor, with stories of her life, loves, and musical journey.

She has topped indie radio charts with her powerful voice and harmonies along with winning awards for The Josie Music Awards, Red Carpet Awards in Holland by Fairplay Country Music, The Gran Royale Music Awards, and LDM Radio Awards. Based in Nashville, she is known for her element of surprise and soulful energetic performances.

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