MyVideoResume Gives Job Seekers Significant Advantage in Being Hired

Employers Prefer Receiving and Watching MyVideoResume Over Traditional Resume Methods



Illinois, Chicago, Feb 21, 2021 (<u>Issuewire.com</u>**)** - Today, <u>MyVideoResume.net</u> announced its new suggestions and guidelines for job seekers to film an actionable, successful, and motivating video resume. A video resume can help candidates land their "dream job." The career search process has been extremely difficult during the COVID-19 pandemic, with a crushing amount of competition. To have

an advantage over other candidates, job seekers need something extra, so they stand apart and above their competitors. MyVideoResume offers a solution. It is the most professional method of increasing the number of hiring decision-makers who will assess candidates for available jobs.

"At MyVideoResume.net we strive to exceed your expectations by breaking barriers and changing the game regarding your job search process," said Founder and CEO George Namho. "A video resume is a game-changer in the hiring process and is a great way to professionally introduce yourself to hiring managers and decision-makers. First impressions are everything, which is why making a video and controlling the content and presentation will give you an advantage in your job search over other candidates. You want to present yourself as a valuable addition to a new company."

Mr. Namho continued, saying, "A candidate needs to clearly and confidently communicate their suitability for the role. The goal is a polished 'elevator pitch,' which is 60 to 90 seconds long. It gives HR or hiring managers insight into you as an employee and a person. The ideal video will include a brief overview of what you have done and why you are the best choice to fill the position. Here is where you unleash your best."

Preparing before making the video helps focus on goals and will include a brief and specific story. This includes who the candidate is, what the person brings to the position, and perhaps an example of how the value was created, i.e. how did the job-seeker contribute to the bottom line, in a former position.

MyVideoResume will give job candidates the tools and instructions for creating the best video. In addition, MyVideoResume.net will provide clients with two links for their resume, and suggests that one link can be shared on social media.

For more information go to http://myvideoresume.net/

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