

Introducing the Paradigm Shift in Luxury Travel Accommodations

A new digital platform matches travelers with end-to-end concierge services for luxury home vacation rentals and global purchases.

New York, New York City, Feb 23, 2021 ([Issuewire.com](https://www.issuewire.com)) - *The Sovereign Kingdom ensures luxury travelers' unique needs are fulfilled for their next trip, thanks to the concierge team of experts who meticulously raise the bar of service delivery.*

The Sovereign Kingdom, an online community and marketplace, is poised to unveil its new platform on March 1, 2021. The Sovereign Kingdom will offer exclusive access to a carefully curated collection of luxury homes worldwide and a first-class concierge team helping travelers plan and manage unforgettable vacation experiences.

The Sovereign Kingdom introduces its new platform at a time when traveler confidence appears to be rising due to recent vaccine news and what the company anticipates will be a surge in travel demand in 2021 and beyond. Moreover, as an alternative to the traditional hotel experience, our network of luxury homes allow our guests to travel and to experience the luxuries of life while also maintaining socially-distanced privacy and the comfort only found within one's home--one's own Sovereign Kingdom. "The past 12 months have been challenging and have given us an appreciation of the intrinsic luxury life offers. As travel bans lift and borders open, the world will provide opportunities to truly discover and relish every experience. Travel will slowly return as one of the most valuable investments of our time and money," said a company spokesperson.

To meet the luxury traveler demand for authentic and transformational travel experiences, The Sovereign Kingdom assembled a network of global destinations spanning more than 50 countries. The company boasts its intention to revolutionize the luxury travel industry by appealing to both leisure and business travelers seeking premier locations to add to their travel portfolio.

"Our ideal customers are affluent and influential; they are well travelled and expect quality. They have high expectations when it comes to service and value for their money. They expect the best and are looking for something different," said K. Derhem, Founder and Chief Executive Officer. "Many are looking for weeks in remote locations, they are looking for life-enhancing, sometimes, life-changing travel where they can expect a much deeper connection with the world around them."

Today, travelers can join the exclusive community by signing up early for a free account by visiting www.thesovereignkingdom.com.

About The Sovereign Kingdom

Delivering quality and value should not be a compromise. The Sovereign Kingdom's mission is to consistently deliver luxury service and world-class selection at every price point and customer tier. The Sovereign Kingdom sets the pace for the luxury destination booking industry and raises the bar of customer and member expectations. Its global network of partners curates luxury destinations to fit any budget, family size or preference. When considering luxury travel, begin your destination search within The Sovereign Kingdom.

Your life is your Sovereignty; your home is your Kingdom.

#staysovereign #livesovereign #besovereign

Website: www.thesovereignkingdom.com

Media Contact

The Sovereign Kingdom

jason@jwalkermarketing.com

3107023677

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