

Inspiring Story of an Indian Digital Marketer & Influencer Rakesh Mishra



India, Delhi, Feb 18, 2021 ([Issuewire.com](https://www.issuewire.com)) - Rakesh Mishra is an Indian Digital Marketer, Influencer, and best-selling author. The entrepreneur charm always inside him, which leads to the founder and CEO of irakeshmishra.in.

He also publishes the book “How to do Instagram? Learn Instagram Deeply” which popularizes many of the Instagram Digital selling strategies which helped many influencers and business owners to understand the Instagram growth techniques.

In October 2019, he also launches his Paperback and Kindle editions as in sequence – “Become Master in Instagram Marketing: Tips & Tricks (Series 1)” and Learn Digital Marketing: Level 1”

Rakesh Mishra is striving towards transforming the Digital Marketing world and he is also the face behind multiple brands being marketed in the industry. This Delhi-based digital marketing expert has grown his business digitally during the pandemic. With revolutionized marketing concepts, he has driven startups, MSMEs, artists, and Bollywood celebrities to connect with their audiences within the virtual world.

Beginning his journey from scratch, Rakesh Mishra has achieved great heights within the industry thus inspiring fellow serial entrepreneurs. Learning the tricks of the trade through the online courses, he paved his own path and became a reason for the exponential growth of his clients. Evolving with the changing time, he adopted the emerging trends of the digital age.

Commenting on the Services part, Rakesh Mishra Says, “As individuals are making their first choice ‘digital’, entrepreneurs got to implement integrated strategies at every touchpoint of the consumer journey. This may be corporate, brands and corporations to make an impression while continuing to delight the new-age consumers.”

Instead of not only writing a nice-to-have plan, but serial entrepreneurs also become the game-changer for companies by incorporating the modern digital marketing approach. As per recent reports, the digital marketing industry is growing at a pace of 25-30% annually in India. India is one of the world’s leading countries possessing the highest Facebook population. The social media channels, high-speed digitization, online portals, etc. have led to the exponential growth of digital marketing. Witnessing the expansion within the industry, Rakesh Mishra has grown and emerged as a sensible digital professional delivering work with greater efficiency.

According to Rakesh, most Celebrities/Public figures quickly gain followers and fans on numerous social media platforms as their fans want to remain updated on their lives, indicating that these celebs have a lot of opportunities to market to a delighted audience. This is often done so well that fans don't even recognize that it is a part of an ad campaign.

Rakesh Mishra together with his Digital Marketing services, helps celebrities/Public promote their name on various platforms. He provides the subsequent services:

- Helping celebrities engages with the audience.
- Helping clients share the latest updates via social media platforms.
- Promoting brands sharing live updates.
- Helping brands rank on Google with particular keywords.
- Classifying the celebrity audience.
- Work with specific goals and achieve targets during a fixed zone.

In addition to fortnightly reporting, Rakesh prepares the required content, graphics, and videos to pull in more people globally. He’s a self-made entrepreneur who, thanks to diligence, passion, and skills, began with zero no godfather nobody to assist him with all stuff he's earning.

Rakesh Mishra claims that a digital marketer should be an excellent researcher when he figures out the preferences of customers and do the testing process. The ability to interpret data lets digital marketers gather and analyze consumer data in the marketing process. Data is often collected through surveys, interviews, sampling methods, and so on.

It's not an easy thing to make a spot in India's top 10 digital marketers and that we feel Rakesh Mishra has that consider him which can help him hit India's top 5 digital marketers and maybe favorite in coming years.

Rakesh Mishra has also been involved in creating superb Fashion & Lifestyle content on his social media and collaborated with several major brands. His journey as a digital marketer and his success continue to grow day by day.

Website- www.irakeshmishra.in

Instagram - <https://www.instagram.com/rakeshvmishra/>

Facebook- <https://www.facebook.com/rakeshvmishraofficial>

Twitter- <https://www.twitter.com/rakeshvmishra>

Pinterest- <https://in.pinterest.com/rakeshvmishra>



Media Contact

Rakesh Mishra

info@irakeshmishra.in

9599883383

Source : Startup india magazine

[See on IssueWire](#)