

H.R.H. Prince Nereides de Bourbon invests 10 million euros in biotechnology research.

L'OFFICIEL



France, Paris, Feb 26, 2021 ([Issuewire.com](https://www.issuewire.com)) - NEREIDES Group and its divisions, founded by Prince Nereides Antonio Giamundo de Bourbon in 2007, just launched Nereides Diamond Elixir skincare collection, the ultimate Swiss-made Haute-Rejuvenation skincare made by real diamonds for her and for him.

Since 2020, NEREIDES reported a first investment of 10 million euros in biochemistry and biotechnology for different business sectors including skincare. Both social and environmental sustainability are the core values of Prince Nereides de Bourbon's business model who promotes ethics through his philanthropic activities at the NEREIDES FOUNDATION.

Nereides Diamond Elixir skincare is the result of scientific research that combines natural ingredients with novel Swiss technology. The team of scientists at the NEREIDES Group has employed new biotechnology that allows the skin cells to recharge their nucleus by the regular exposition to digital devices such as the mobile phone or the computer.

In 2021, NEREIDES Group is a trailblazer in applied biotechnology research.

www.nereidesgroup.com

The NEREIDES Group is a French multinational corporation specializing in financial services and investment, luxury goods, entertainment, marketing, and communication. We manage a wide portfolio of projects and companies, creating value across the different markets. We have strong foundations that enable us to make solid business. With a confirmed entrepreneur culture we create every day new opportunities and we move towards new horizons.

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www.nereidesparis.com

NEREIDES MANAGEMENT

www.nereidesmanagement.com

NEREIDES ENTERTAINMENT

www.nereidesentertainment.com

NEREIDES FOUNDATION

www.nereidesgroup.com/foundation

[At the NEREIDES Foundation our mission is to inspire, empower, and connect people to change their world. In 2020 NEREIDES Group cofounded FASA Foundation \(Fondation pour les Albinos en Sénégal et en Afrique\)](#)

DONATE NOW



www.nereidesparis.com



Media Contact

Nereides Group

marketing@nereidesgroup.com

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